

### Local Policy Maker Group (LPMG) Meeting

Due to COVID-19, this meeting will be conducted via teleconference only (no physical location) pursuant to the Governor's Executive Orders <u>N-25-20</u> and <u>N-29-20</u>.

Directors, staff and the public may participate remotely via Zoom at <u>https://zoom.us/j/94954726853</u> <u>?pwd=TkR1WFg2SEorZVh5U2xLWnhHSUNNdz09</u> for audio/visual capability or by calling 1-669-900-6833, Webinar ID: # 9495 4726 853 for audio only.

**Public Comments:** The Board Chair shall have the discretion to manage the Public Comment process in a manner that achieves the purpose of public communication and assures the orderly conduct of the meeting. **Members of the public are encouraged to provide** public comments in the following ways:

- **Email:** Comments may be submitted by emailing <u>video@caltrain.com</u> before each agenda item is presented. Please indicate in your email the agenda item to which your comment applies.
- Auditory: Oral comments will also be accepted during the meeting. Web users may use the 'Raise Hand' feature to request to speak. Callers may dial \*9 to request to speak. Each commenter will be notified when they are unmuted to speak.

#### Thursday, October 22, 2020 5:30 p.m. – 7:30 p.m.

#### Agenda

- 1. Call to Order
- 2. Staff Report
- 3. California High-Speed Rail: Update (Presented by California High-Speed Rail Authority Staff)
- 4. Caltrain Business Plan: Service Planning
- 5. Caltrain Electrification Project: Virtual Reality Tour
- 6. Public Comments on Items not on the Agenda
- 7. LPMG Member Comments/Requests
  - a. HSR EIR Related Letters
  - b. Constant Warning Time
- 8. Next Meeting
  - a. Thursday November 18, 2020 at 5:30pm
- 9. Adjourn



#### Memorandum

Date: October 22, 2020
To: Local Policy Maker Group (LPMG)
From: Boris Lipkin, Northern California Regional Director
Re: California High-Speed Rail Program Update

#### **STATEWIDE UPDATE**

#### Sustainability Report

This week, the Authority released its <u>2020 Sustainability Report: Building Resilience</u>. The annual report details ongoing efforts to advance the nation's largest and greenest infrastructure project and reduce greenhouse gas emissions in transportation. In the past year, the Authority has expanded efforts to deliver a system that maximizes benefits to underserved communities, protects natural resources and is a catalyst in the transition to a low-carbon economy. Some of this year's milestones include:

- 225,000 MT carbon sequestered and avoided, more than offsetting emissions from construction
- 140,000 lbs. criteria air pollution avoided
- 3,750 acres of habitat preserved or restored and 1,250 acres of agricultural land secured
- Over 4,400 construction jobs created

Additionally, the Authority continues to put its sustainability policies into practice as part of its ongoing construction and procurement programs. The Authority has instituted exceptionally tight environmental requirements for upcoming contracts that require the contractor to:

- Meet thresholds for "green" concrete.
- Use zero emissions trucks and automobiles for site travel.
- Meet targets for greenhouse gas emissions during construction

To catch some of the other report highlights, check out the <u>2020 Sustainability Factsheet</u> or see the full report <u>here</u>.

#### Early Train Operator Passenger Experience Primary Research

The Authority's Early Train Operator (Deutsche Bahn) is conducting primary research to understand the various prospective of potential California High-Speed Rail passengers with regard to preferred amenities and experiences on the future system. This research is being conducted across the state via surveys and focus groups. Results will contribute to the design of the trainset interior and stations and inform the California High-Speed Rail Authority's discussion of passenger experience on the system.

The primary research will be completed by November and results will be finalized and shared early next year.

#### NORTHERN CALIFORNIA UPDATE

#### San Francisco to San Jose Draft Environmental Impact Report/Environmental

#### Impact Statement

The comment period for the San Francisco to San Jose Project Section Draft EIR/EIS closed on September 9. The Authority received over 140 individual submissions on the document. These comments are under consideration by the environmental review team and will be responded to in the Final EIR/EIS, scheduled for release in Summer 2021. As requested during the July LPMG meeting, comments received from cities along the Caltrain corridor will be shared with Caltrain staff for distribution to the LPMG. A summary of results for the San Francisco to San Jose and San Jose to Merced Project Sections Draft EIR/EIS public review period is provided as an attachment to this memo.

#### Metropolitan Transportation Commission Adopts Blueprint for Plan Bay Area 2050

On September 23, the Metropolitan Transportation Commission (MTC) voted to adopt the final blueprint for Plan Bay Area 2050. The blueprint identifies high-speed rail as a regional funding priority and includes up to \$7 billion to bring high-speed service to the Bay Area and make other improvements that provide joint benefits with Caltrain.

The blueprint will be the basis for the development of Plan Bay Area 2050, which will be the next Regional Transportation Plan and Sustainable Communities Strategy for the San Francisco Bay Area. This marks the first region in the state to include high-speed rail as a regional funding priority and positions us for opportunities to leverage regional, state, and potential federal funds to advance the program in the Bay Area.

Details regarding the resolution <u>can be found here</u>.

#### **RECENT AND UPCOMING OUTREACH ACTIVITIES**

- September 24: Santa Clara Unified School District Board Presentation
- October 15: ASCE Golden Gate Chapter Presentation
- October 22: San Jose to Merced Technical Working Group Meeting
- October 29: San Jose State University Institute of Transportation Engineers Presentation
- November 17: San Francisco to San Jose Community Working Group Meeting
- November 18: San Jose to San Francisco Community Working Group Meeting
- December 4: Colorado Front Range Passenger Rail Presentation
- December 9: Mobility Partnership Presentation

# **Northern California Region**

Local Policy Makers Group October 22, 2020





- Introductions & Agenda Review
- Project Update
- 2020 Sustainability Report
- Early Train Operator Passenger Experience Primary Research
- Outreach Update

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# **PROJECT UPDATE**



## **MTC ADOPTS BLUEPRINT FOR PLAN BAY AREA 2050**

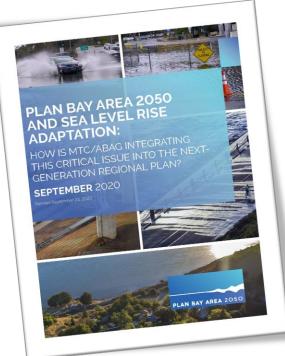
- Basis for the development of Plan Bay Area 2050
- Includes up to \$7 billion to bring high-speed rail to the Bay Area and other improvements
- First region in the state to include regional discretionary funds for HSR in its long-range plans
- Provides opportunity to leverage regional, state, and federal funds for joint-benefit projects

"We need to be putting the pieces in place to enable high-speed rail to connect the jobs in Silicon Valley to the affordable housing of the Central Valley."

- San Jose Mayor Sam Liccardo

This region really needs a plan for how we get high-speed rail into our region and if we just sit on our hands and wait for the train to come, we'll be waiting a long time."

- SPUR Chief Policy Officer, Nick Josefowitz



"If we want to be a 21st century nation, the highspeed rail project has got to move forward."

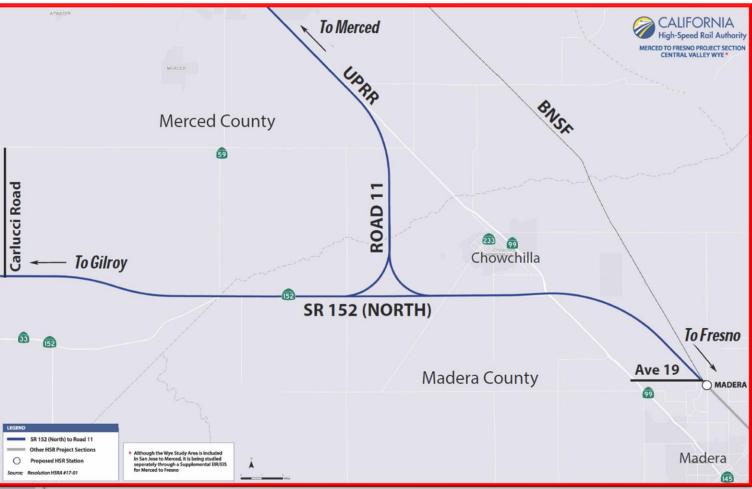
> - Rohnert Park Vice Mayor Jake Mackenzie



#### **PROJECT UPDATE**

# CENTRAL VALLEY WYE

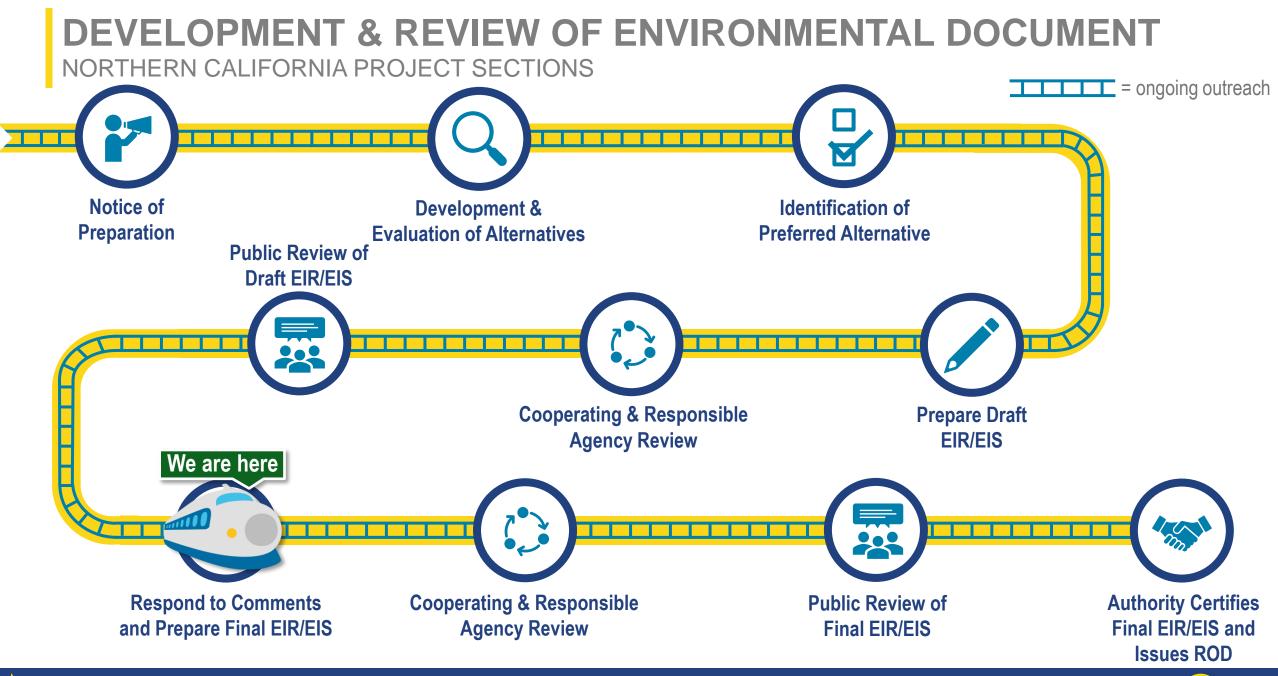
SACRAMENTO 0 SALESFORCE TRANSIT STOCKTON 0 CENTER 0 MODESTO **MILLBRAE SFO** 0 h SAN JOSE MERCED MADERA GILROY CENTRAL **VALLEY WYE** FRESNO LEGEND **KINGS/TULARE** Phase 1 Phase 2 **HSR Stations** Merced to Fresno **Project Section** 



- Authority Board approved Central Valley Wye Final Supplemental EIR/EIS
- Preferred Alternative (SR 152 (North) to Road 11) selected as approved project
- Full environmental clearance for 199 miles from Merced to Bakersfield







#### DRAFT EIR/EIS PUBLIC REVIEW & NEXT STEPS TO FINAL EIR/EIS

6

## DRAFT EIR/EIS PUBLIC REVIEW PERIOD SUMMARY

	San Jose to Merced	San Francisco to San Jose
<b>Comment Period</b>	April 24 – June 23	July 10 – September 9
Comments Received	760+	140+
<b>Q&amp;A</b> Webinar Participants	152+	100+
MeetHSRNorCal.org Visitors	1,700+	10,600+



Virtual Office Hours



Question & Answer Virtual Open Houses

Open House Website

Project Alternatives Interactive Map Online Public Hearing CWG Question & Answer Webinar



#### PROJECT UPDATE

# **2020 SUSTAINABILITY REPORT**



### CLIMATE MITIGATION AND ADAPTATION CALIFORNIA HIGH-SPEED RAIL



"Build high-speed rail to provide reliable access to urban centers across the state with increased public transit and active transportation opportunities around stations"



Safeguarding California Plan 2018 Update

#### **Prop 1A Expressed California's Goal for Sustainable Development:**

Fostering Mobility and Economic Development without Sacrificing the Environment, or Bequeathing Future Generations With Debt

### 2020 SUSTAINABILITY REPORT



## SUSTAINABILITY POLICY

"The Authority will deliver a sustainable highspeed rail system for California that serves as a model for sustainable rail infrastructure. The Authority has developed and will continue to implement sustainability practices that inform and affect the planning, siting, designing, construction, mitigation, operation, and maintenance of the high-speed rail system."





### STRONG BOARD AND EXECUTIVE LEADERSHIP HAS INSPIRED GROUNDBREAKING COMMITMENTS FOR OVER A DECADE

- 2008 Board Adopts 100% Renewable Energy for operations
- 2011 Incorporation in ARB Scoping Plan due to GHG emissions reductions
- 2012 New and leading-edge construction policies:
- » Net-Zero direct GHG emissions for Construction
- » Net-Zero Air Quality emissions for Construction
- » Proactive construction requirements, including requiring **Tier 4 vehicles & 100% recycling requirements**
- 2014 First infrastructure project to require disclosure on major materials, informed AB 262 Buy Clean California Act
- » EMMA developed to track and monitor program & contractor progress
- 2017 Incorporation in ARB Scoping Plan update
- 2019 Further strengthened construction policies:
  - » Requiring Track and Systems contractor to meet performance targets for embodied energy (concrete and steel)
  - » Requiring zero emissions fleet vehicles (25% of on road fleet)
  - » Specific target for direct GHG emissions in construction tied to a bonus/penalty



## **CALIFORNIA SETS THE SUSTAINABILITY STANDARD**

How high-speed rail uses California policy to set a new direction for delivery



225,000 MT Carbon Sequestered and Avoided



4,439 Jobs Created



140,000 lbs. Criteria Air Pollution Avoided



560 Small Businesses Engaged



\$2,400,000,000 Disadvantaged Communities Benefited



\$1B = 24K Jobs Economic Investment Multiplier



# ANNUAL SUSTAINABILITY REPORT

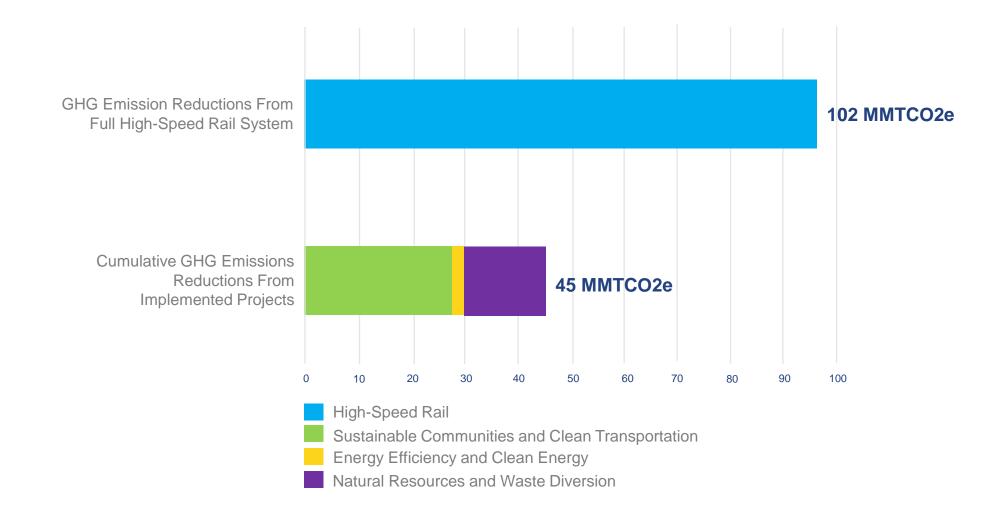
IMPORTANT TRANSPARECNY FOR THE PROJECT





#### 2020 SUSTAINABILITY REPORT

### **ENERGY AND EMISSIONS** HSR DELIVERS A STRONG RETURN ON INVESTMENT



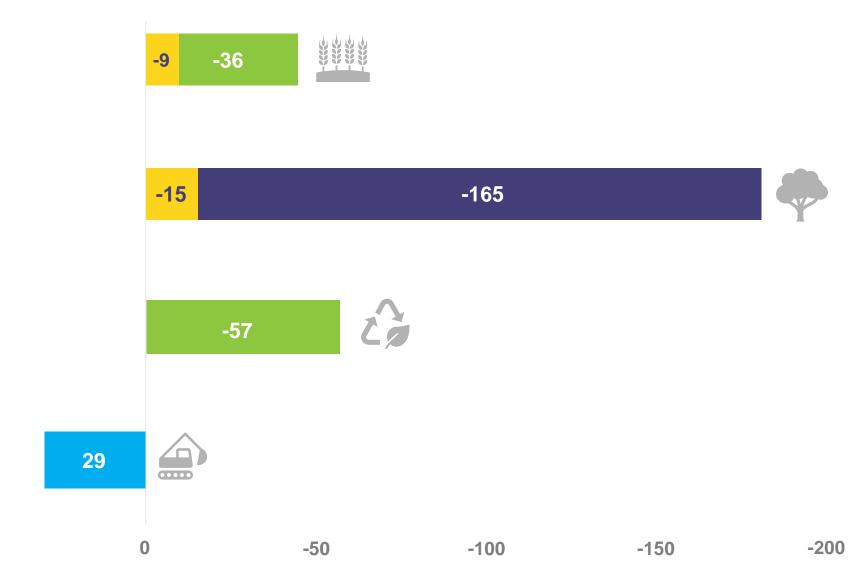
#### 2020 SUSTAINABILITY REPORT

# SUSTAINABLE INFRASTRUCTURE

50

Actual Carbon Dioxide through 2020 Thousand metric tons carbon dioxide equivalent

ProducedSequesteredAvoidedRural Trees





### **CREATING A BRIDGE IN COMMUNITIES** HIGH-SPEED RAIL LEADS TO SMART GROWTH



### 2020 SUSTAINABILITY REPORT



# EARLY TRAIN OPERATOR PASSENGER EXPERIENCE PRIMARY RESEARCH



## **SURVEYS & FOCUS GROUPS**

### Purpose

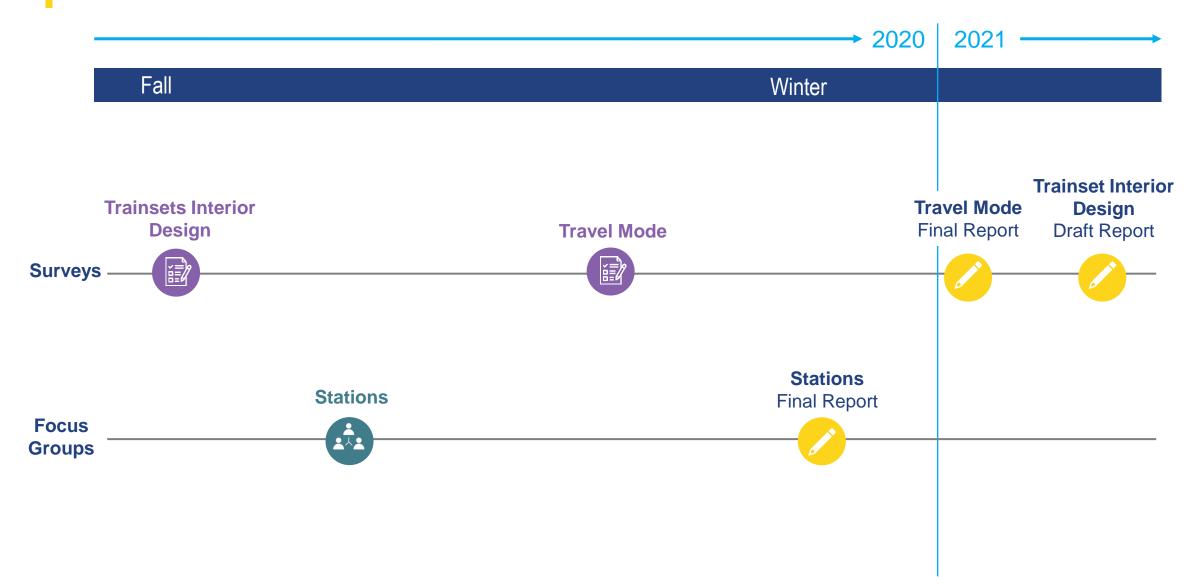
- » Assess desired characteristics of high-speed rail service(s) and amenities
- » Understand user types and preferences
- » Understand region-specific preferences







### SURVEYS & FOCUS GROUPS TIMELINE





### SURVEY: INTERIOR DESIGN OF TRAINSETS PURPOSE & METHODOLOGY





### **Purpose of Interior Design of Trainsets Survey**

- Determine interests and preferences for design of trainset interiors
- Assess market differences by destination, demographics, region, etc.
- » Recommend services offered on trains and trainset look and feel

### Methodology

- » Conducted online survey with over 400 respondents
- » Targeted participants by region and demographics
- » To participate, respondents
  - Affirmed travel within California in 2019
  - Expressed preference in high-speed rail as a travel mode

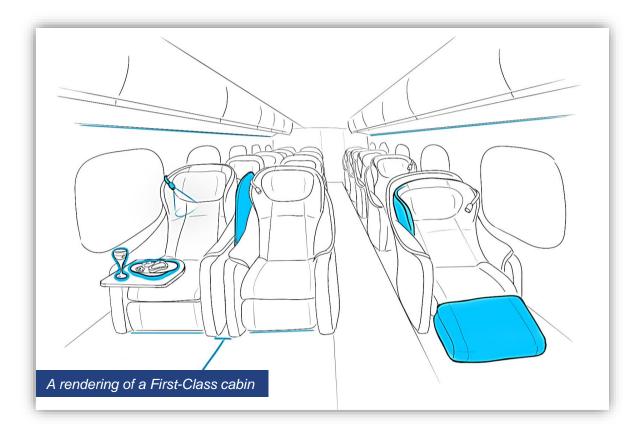


# SURVEY: INTERIOR DESIGN OF TRAINSETS



### Topics

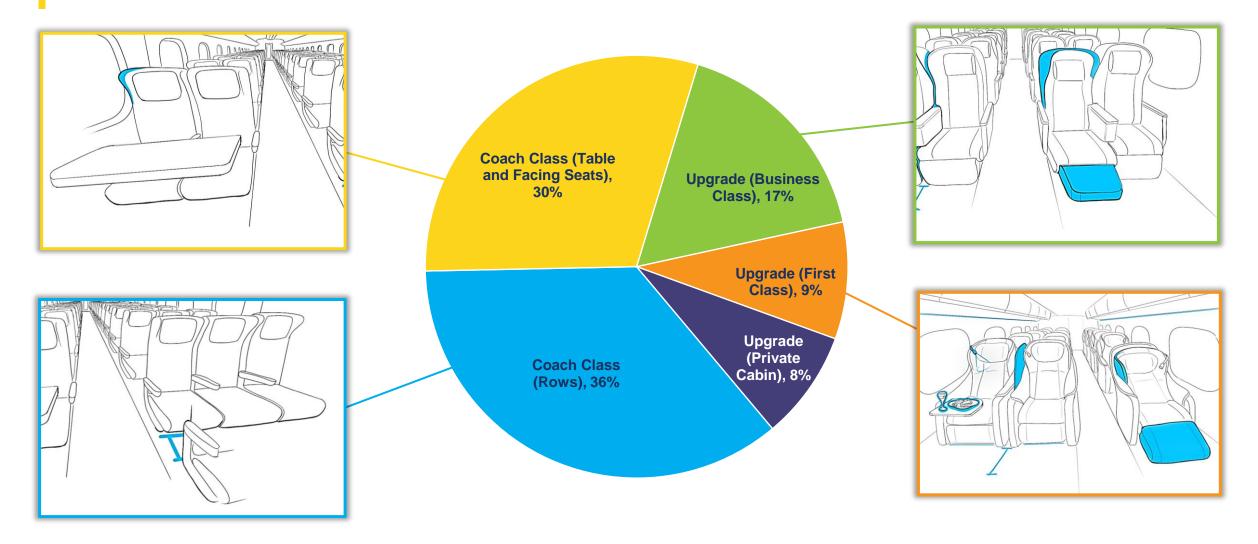
- » Reservable Areas
- » Public Zones
- » Large Item Storage
- » Bike Storage
- » Food & Beverage
- » Alcohol
- » Restrooms
- » Service Class
  - Coach, Business, First, Private Cabin





### SURVEY: INTERIOR DESIGN OF TRAINSETS SERVICE CLASS PREFERENCE

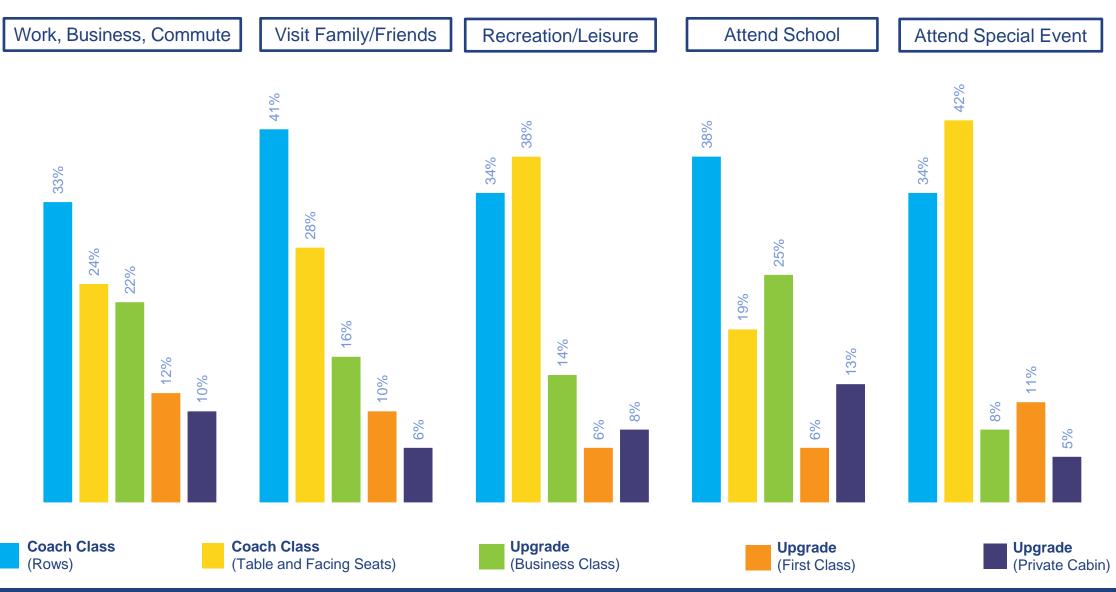






**SNEAK PEEK SURVEY RESULTS** 

SERVICE CLASS BY TRAVEL PURPOSE



#### ETO PASSENGER EXPERIENCE PRIMARY RESEARCH

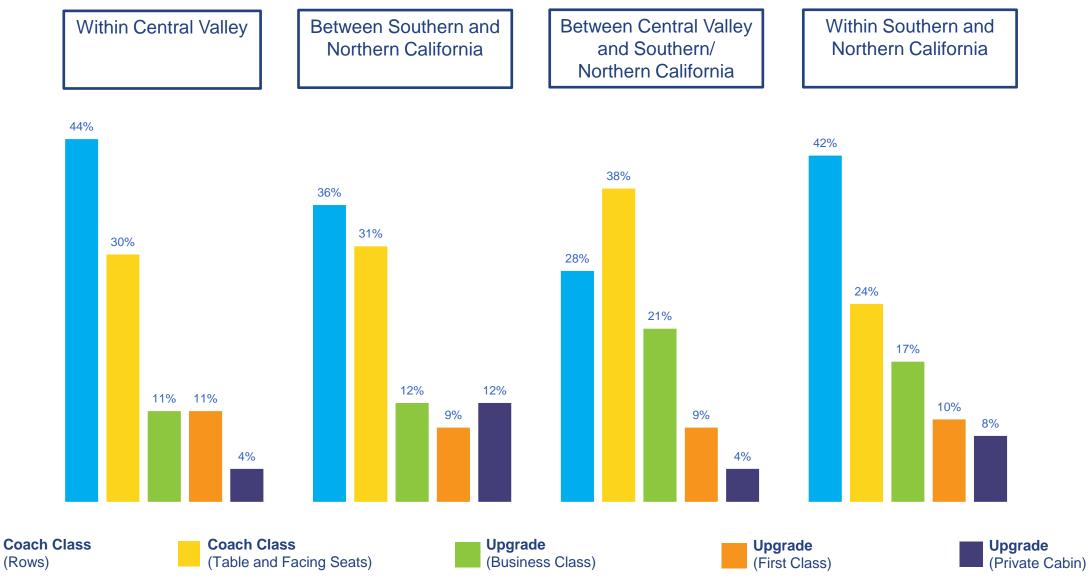
DB



### **SNEAK PEEK SURVEY RESULTS**

#### SERVICE CLASS BY TRIP ROUTE



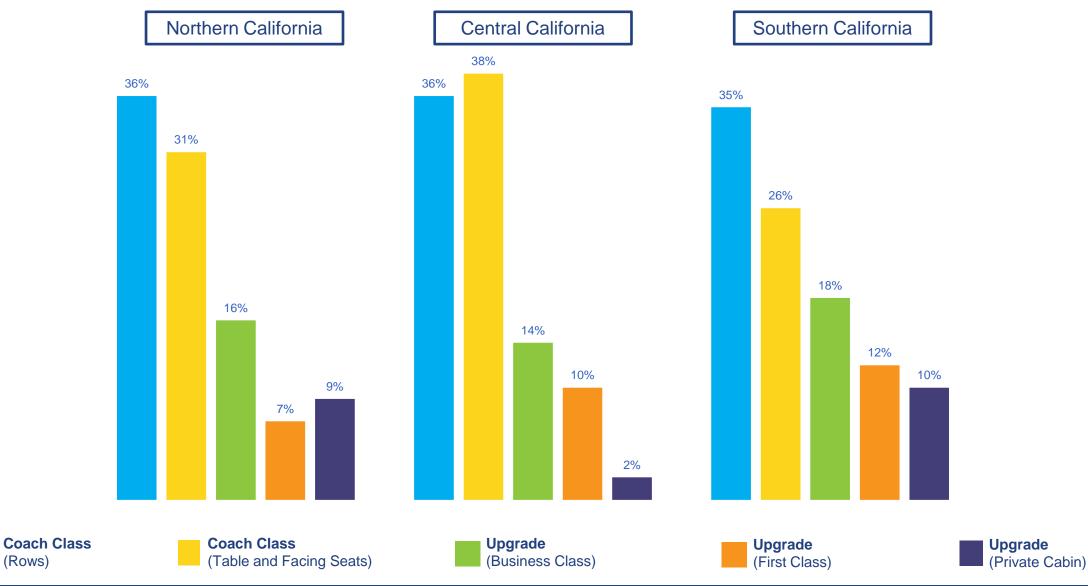




## **SNEAK PEEK SURVEY RESULTS**

#### SERVICE CLASS BY REGION OF ORIGIN





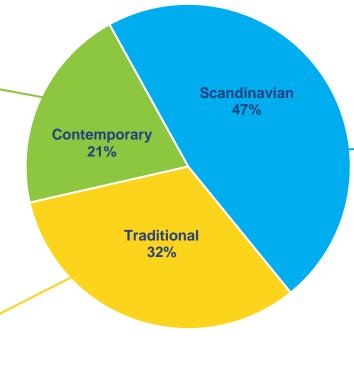


# SNEAK PEAK SURVEY RESULTS











Scandinavian is popular across all three regions but less popular in the Central Valley, where Traditional style is preferred.



### TRAVEL MODE PREFERENCE SURVEY PURPOSE & METHODOLOGY



### Purpose

» To understand travel mode preferences and parameters that influence these preferences

### Methodology

- » Conducted online survey with goal of 4,000 respondents
- » Targeted participants by region and demographics

### **Topics**

- » Mode choice for intercity trips
- » Access and egress, and new/improved modes
- » Behaviors of key markets: Central Valley, shorter-distance
- » Reliability and transfers



### FOCUS GROUPS: STATIONS PURPOSE & METHODOLOGY





### **Purpose of Focus Groups**

- » Prioritization, scaling and quality of station facilities
- » Categorization and timing of station improvements

### Methodology

- » Developed Screening Guide to qualify participants by
  - Travel purpose
  - Region
  - Demographics





### FOCUS GROUPS: STATIONS TOPICS



### **Expectations**

- » Food and beverage offerings
- » Comfort and safety at stations
- » Station amenities

### Importance of

» Station design, appearance, and conditions

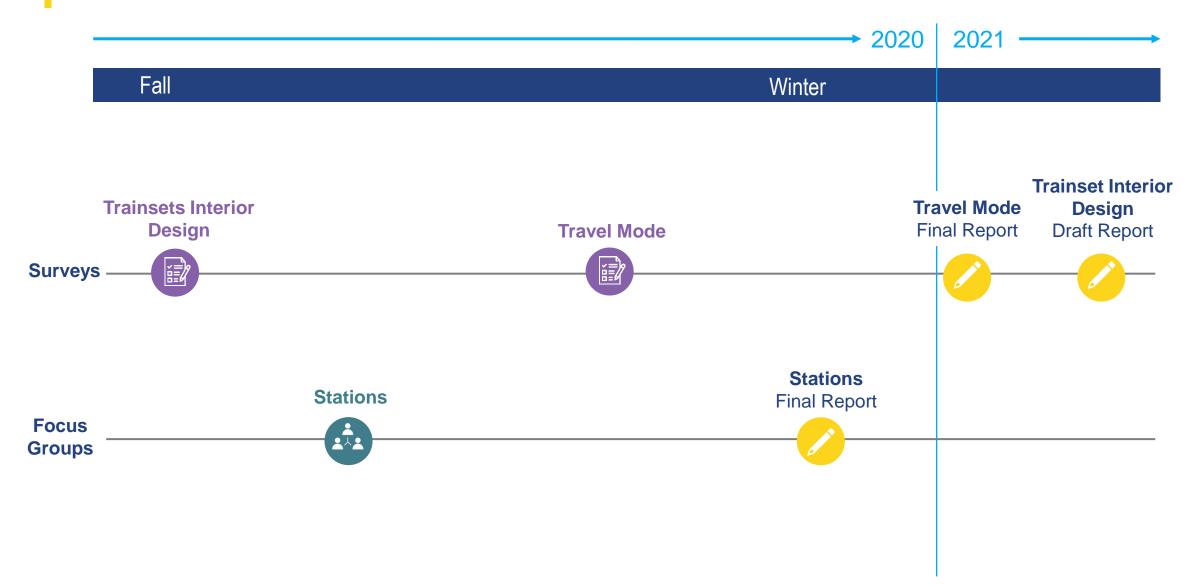
### Preferences

- » Station access modes, including bike and pedestrian access
- » Bike parking at stations





### SURVEYS & FOCUS GROUPS TIMELINE





# **OUTREACH UPDATE**



## **UPCOMING CWG MEETINGS**

### November 17, 2020 5:00 to 7:00 p.m. Webinar

San Francisco CWG San Mateo County CWG South Peninsula CWG

### November 18, 2020 5:00 to 7:00 p.m. Webinar

San Jose CWG Morgan Hill-Gilroy CWG

### **Agenda Includes**

- » Statewide Update
- » 2020 Sustainability Report
- » Early Train Operator Passenger Experience Primary Research
- » International Examples of Blended Service Operations (November LPMG)
- » Northern California Outreach Survey Results (November LPMG)





#### Headquarters

California High-Speed Rail Authority 770 L Street, Suite 800 Sacramento, CA 95814 www.hsr.ca.gov



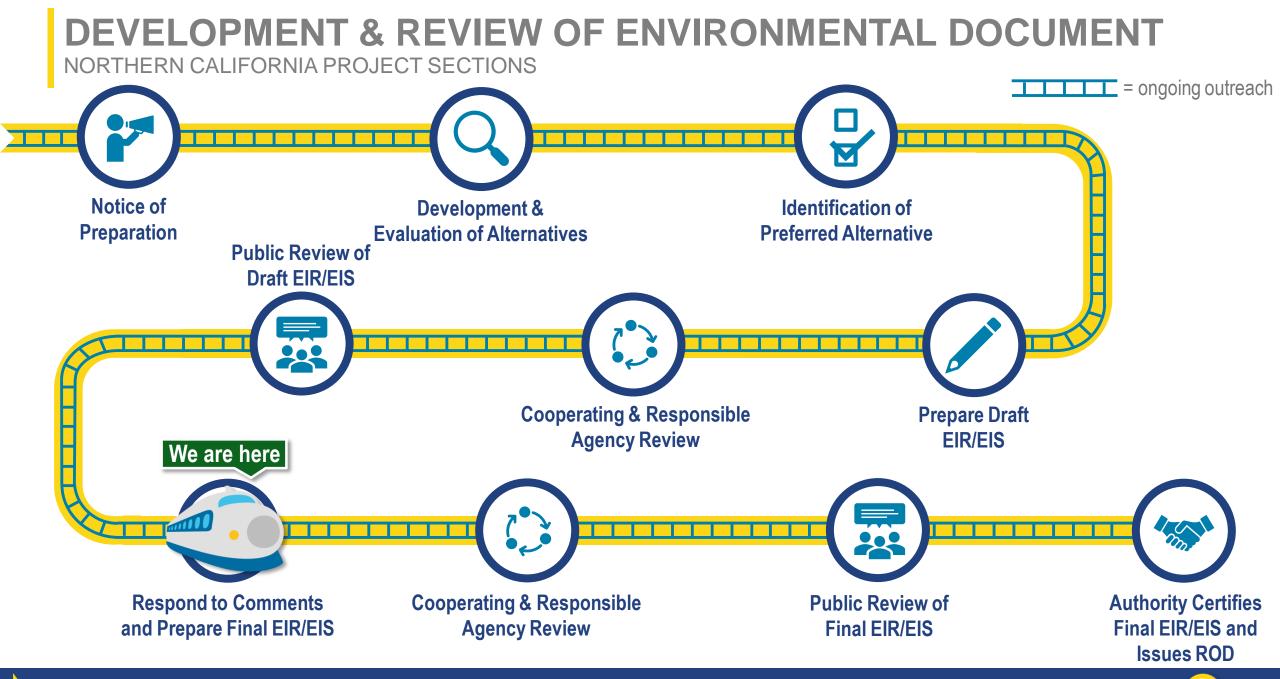
Northern California Regional Office California High-Speed Rail Authority 100 Paseo De San Antonio, Suite 300 San Jose, CA 95113

### **Northern California Region**

Local Policy Makers Group October 2020

Attachment A: Draft EIR/EIS Public Review Period Summary





#### DRAFT EIR/EIS PUBLIC REVIEW PERIOD SUMMARY

#### **DRAFT EIR/EIS PUBLIC REVIEW PERIOD** ENGAGEMENT ACTIVITIES AND RESOURCES











CWG Question & Answer Webinar





Question & Answer Virtual Open Houses Open House Website



Project Alternatives Interactive Map

#### DRAFT EIR/EIS PUBLIC REVIEW PERIOD SUMMARY





### DRAFT EIR/EIS PUBLIC REVIEW PERIOD

ENGAGEMENT ACTIVITIES AND RESOURCES

**Open House** 

Webinar Attendance

» July 20: **32** total

» July 30: **45** total

» August 5: 31 total

#### **Topics Discussed**

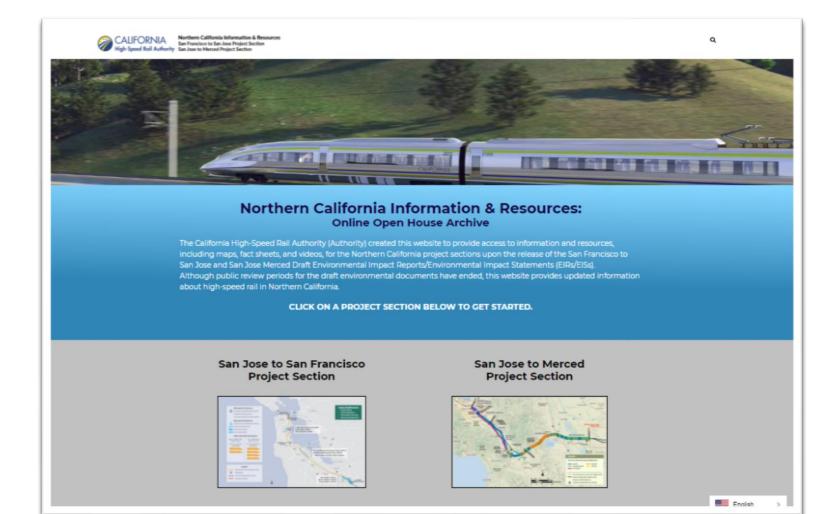
- Navigating the Draft EIR/EIS
- Impacts and mitigation
- Alternatives
- Stations
- Maintenance facilities
- Right-of-way and property acquisition
- Analysis and data
- Connection with community plans and other rail systems
- Funding, timeline and adjustments due to COVID-19
- Information resources available
- Public involvement and participation



#### DRAFT EIR/EIS PUBLIC REVIEW PERIOD ENGAGEMENT ACTIVITIES AND RESOURCES



### **MeetHSRNorCal.org**



### **10,600+** TOTAL VISITORS

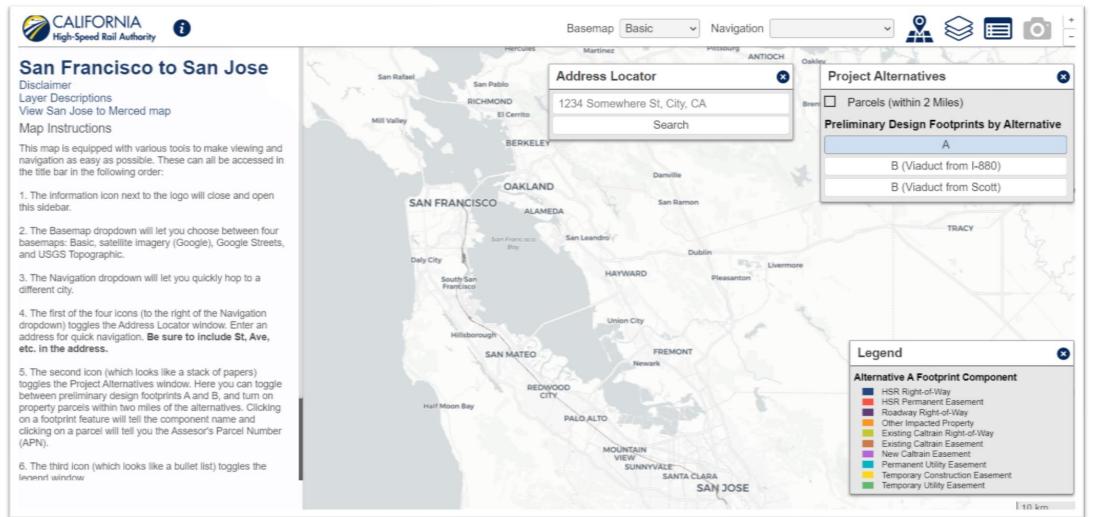


### DRAFT EIR/EIS PUBLIC REVIEW PERIOD

ENGAGEMENT ACTIVITIES AND RESOURCES

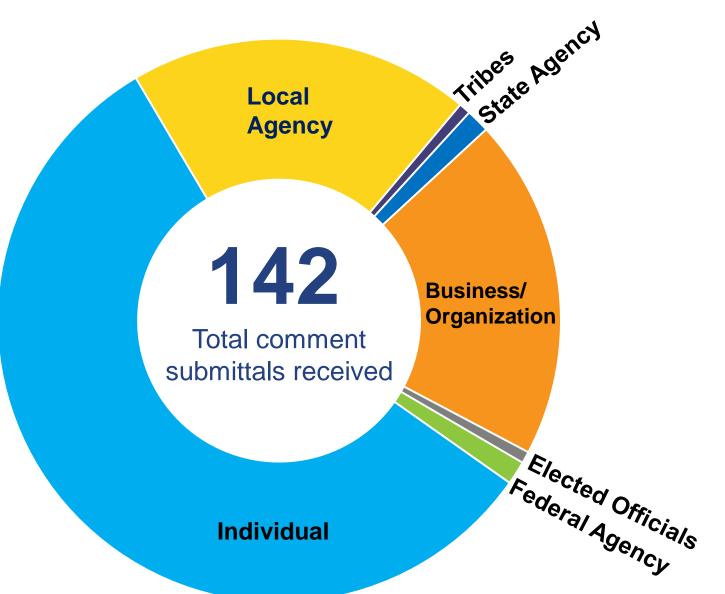


### MapHSRNorCal.org/SanFrancisco-SanJose

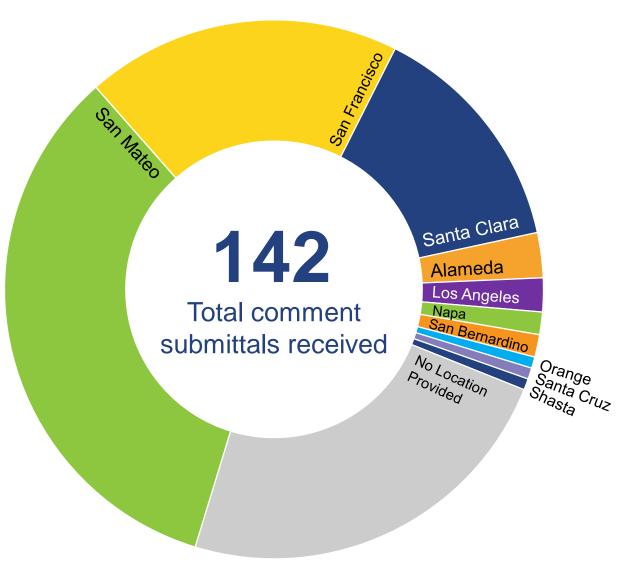




#### **DRAFT EIR/EIS COMMENT SUBMITTALS RECEIVED** AFFILIATION DISTRIBUTION

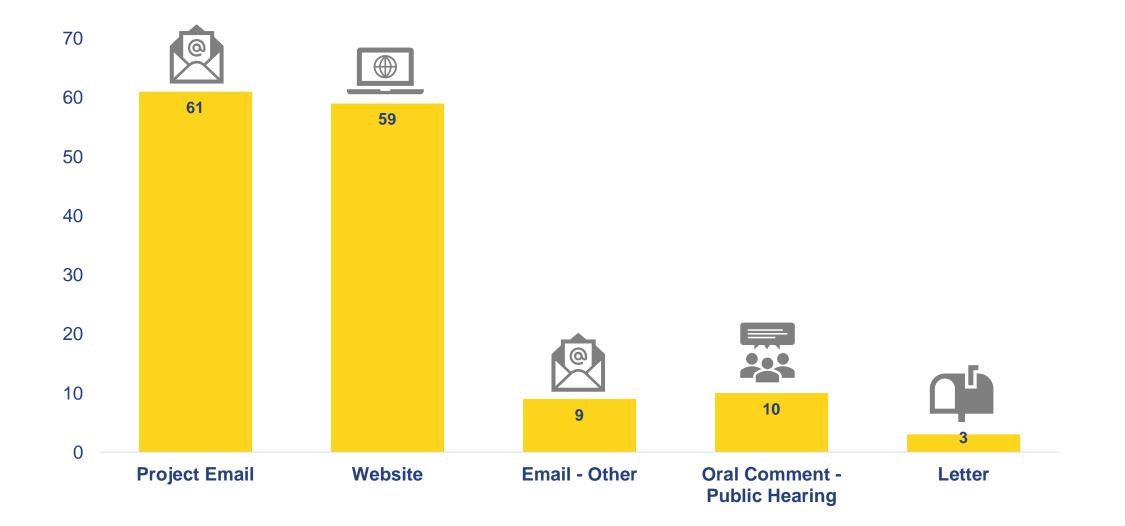


#### **DRAFT EIR/EIS COMMENT SUBMITTALS RECEIVED** GEOGRAPHIC DISTRIBUTION BY COUNTY

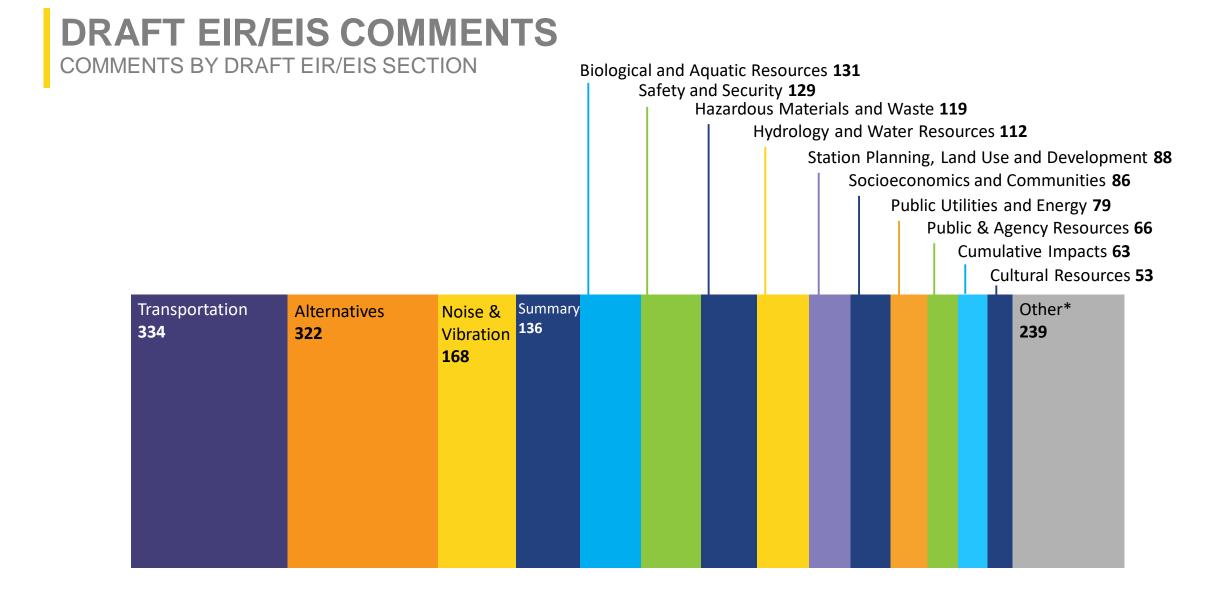




#### DRAFT EIR/EIS COMMENT SUBMITTALS RECEIVED SUBMITTAL METHODS







\*Other is comprised of sections that received fewer than 50 comments



### SAN JOSE TO MERCED PROJECT SECTION



### DRAFT EIR/EIS PUBLIC REVIEW PERIOD

ENGAGEMENT ACTIVITIES AND RESOURCES



Open House Webinar Attendance

» May 11: 62 total
» May 14: 49 total
» May 18: 37 total

#### **Topics Discussed**

- Navigating the Draft EIR/EIS
- Impacts and mitigation
- Alternatives
- Stations
- Right-of-way and property acquisition
- Design components
- Safety
- Funding, timeline and adjustments due to COVID-19
- Public involvement and participation
- Ridership forecasts





#### DRAFT EIR/EIS PUBLIC REVIEW PERIOD ENGAGEMENT ACTIVITIES AND RESOURCES

### **MeetHSRNorCal.org**



#### Northern California Information & Resources: Online Open House Archive

The California High-Speed Rail Authority (Authority) created this website to provide access to information and resources, including maps, fact sheets, and videos, for the Northern California project sections upon the release of the San Francisco to San Jose and San Jose Merced Draft Environmental Impact Reports/Environmental Impact Statements (EIRs/EISs). Although public review periods for the draft environmental documents have ended, this website provides updated information about high-speed rail in Northern California.

CLICK ON A PROJECT SECTION BELOW TO GET STARTED.





1,700+

**TOTAL VISITORS** 



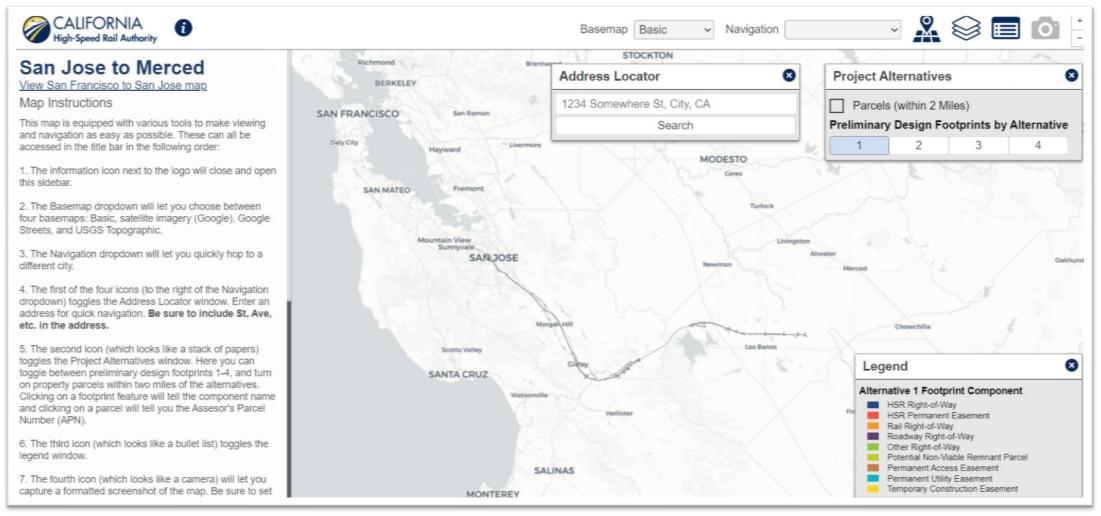
English

### DRAFT EIR/EIS PUBLIC REVIEW PERIOD

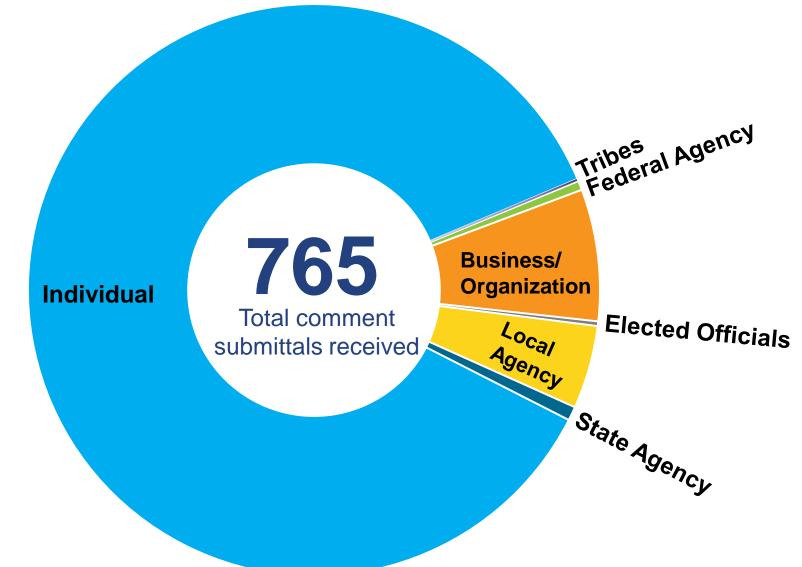
ENGAGEMENT ACTIVITIES AND RESOURCES



### MapHSRNorCal.org/SanJose-Merced/

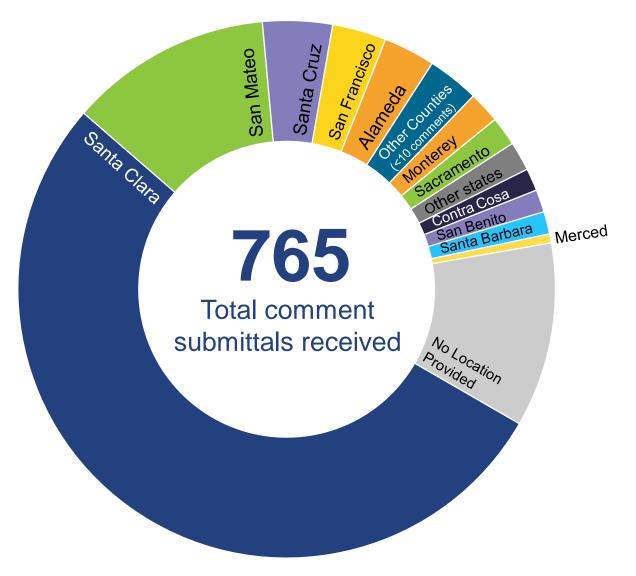


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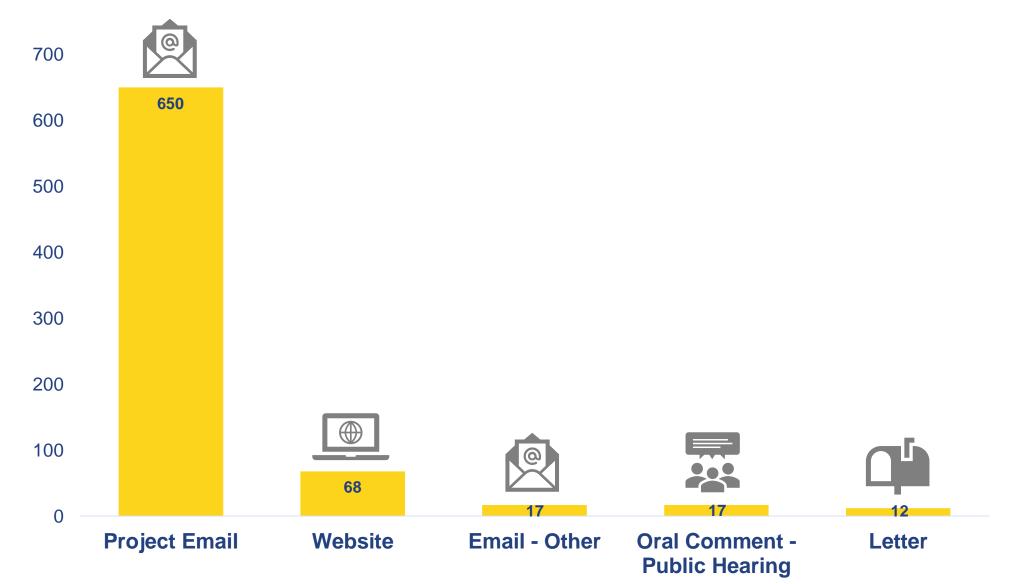


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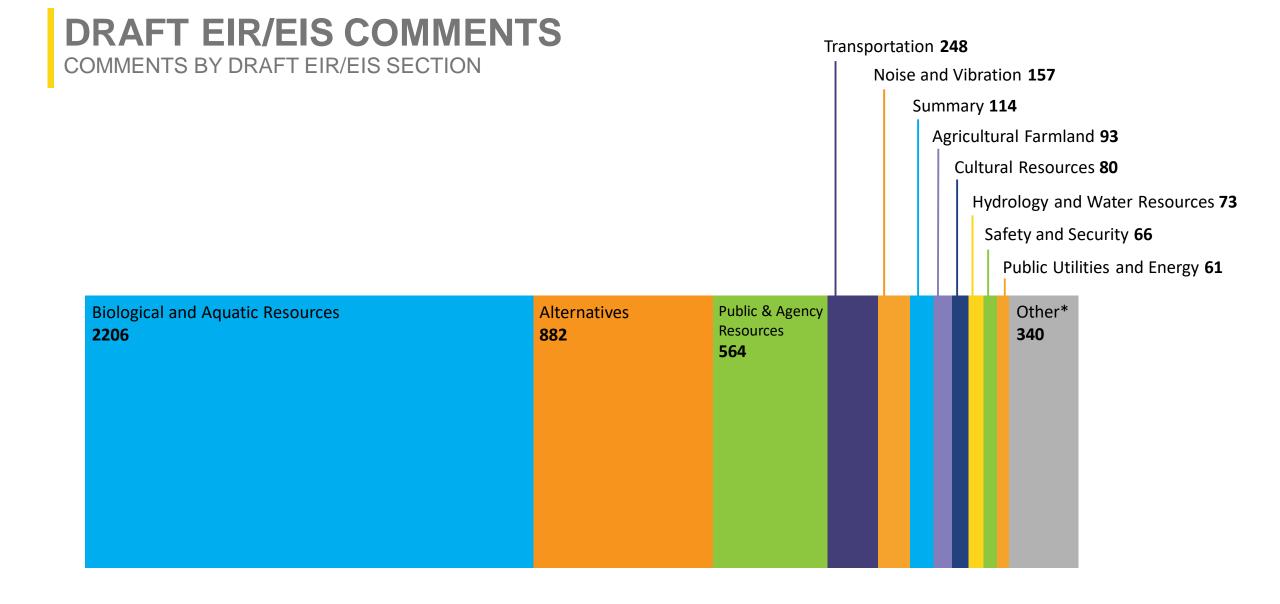




#### DRAFT EIR/EIS COMMENT SUBMITTALS RECEIVED SUBMITTAL METHODS







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Northern California Regional Office California High-Speed Rail Authority 100 Paseo De San Antonio, Suite 300 San Jose, CA 95113



#### Memorandum

Date:	October 22, 2020
То:	CalMod Local Policy Maker Group (LPMG)
From:	Sebastian Petty, Deputy Chief, Caltrain Planning
Re:	Caltrain Business Plan

#### **PROJECT UPDATE**

At the June 2020 Board Meeting, Peninsula Corridor Joint Powers Board (JPB) staff announced that activity on the Caltrain Business Plan would pause and pivot toward COVID Recovery Planning efforts. At the September 2020 Board Meeting the Board adopted the Equity, Connectivity, Recovery & Growth Framework (the Framework) – a significant policy document that outlines Caltrain's approach to recovering from the COVID-19 Pandemic and growing the system in a manner consistent with the larger Business Plan process. The framework includes specific policies and actions that describe how Caltrain can recover in a way that emphasizes improving equity outcomes on the system and enhancing connectivity to the region's transit network.

Following the adoption of the Framework, Caltrain staff has continued work on recovery planning. The update presentation this month focuses on ongoing, near-term service planning work, building toward a proposed service change in December of this year.

Potential service changes are a near-term opportunity to implement significant equity related initiatives and to align Caltrain's service offering with observed changes in market demand and with the agency's available financial resources. Staff is presenting initial analysis and recommendations to the Board and will then work to solicit stakeholder feedback and refine the proposed approach throughout the month of November.

#### Background

In 2017, the JPB secured full funding for the Peninsula Corridor Electrification Project and issued notices to proceed to its contractors for corridor electrification and purchase of Electric Multiple Unit railcars.

Now that construction on this long-awaited project is underway, the agency has the opportunity to articulate a long-term business strategy for the future of the system. The initial concept for a Caltrain "Business Plan" was brought to the Board in April of 2017. The Board reviewed a draft scope of work for the Business Plan in December of 2017 and adopted a final Business Strategy and Scope of Work in February of 2018. Technical work on the Plan commenced in the summer of 2018. The Business Plan has been scoped to include long-range demand modeling, and service and infrastructure planning, as well as organizational analysis and an assessment of Caltrain's interface with the communities it traverses. In October of 2019, the JPB marked a major milestone in the Business Plan process with its adoption of a "2040 Service Vision" for the Caltrain system. This action set long-range policy guidance for the future of the Caltrain service and allowed staff to advance toward the completion of the overall plan by summer of 2020.

Starting in March of 2020, however, the emergence of the COVID-19 Pandemic resulted in a rapid and severe crisis for the railroad, with ridership plummeting by as much as 98% and the implementation of significant service cuts. Based on this unprecedented circumstance, staff informed the Board of their decision to temporarily pivot Business Plan efforts toward recovery planning in June of 2020.

## COVID-19 Recovery Planning

### Service Planning Update

October, 2020





Ongoing Recovery Planning Efforts

Caltrain has pivoted its Business Plan effort to focus on COVID-19 Recovery planning. This work is spread across multiple streams as shown on the right.

Caltrain staff will engage regularly with the Board, stakeholders and the public as recovery planning proceeds over the next several months.



Equity, Connectivity, Recovery, & Growth Framework



#### **Near Term Service Planning**



#### **Financial Analysis**



#### **Scenario Planning**



Ongoing Recovery Planning Efforts

Caltrain has pivoted its Business Plan effort to focus on COVID-19 Recovery planning. This work is spread across multiple streams as shown on the right.

Caltrain staff will engage regularly with the Board, stakeholders and the public as recovery planning proceeds over the next several months.





**Near Term Service Planning** 



#### **Financial Analysis**

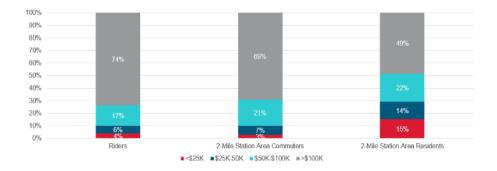


Scenario Planning



## **Building on the Business Plan**

Work undertaken as part of the Business Plan related to near-term service planning, connectivity and equity is useful and applicable in helping Caltrain develop an effective response to these crises and has formed the basis for the Draft Equity, Connectivity, Recovery & Growth Framework

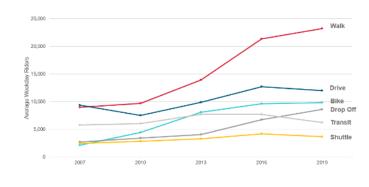


**Riders and Residents by Income** 

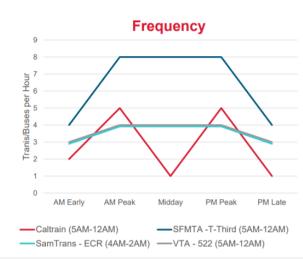
Caltrain ridership closely mirrors the income demographics of all corridor commuters

However, Caltrain riders are proportionally higher income and less diverse than the overall population of residents living in the corridor

#### Mode of Access to Caltrain



A higher share (25%) of Very Low-Income riders take transit to access the Caltrain system – more than any other income group



Caltrain's "peaked" service means the railroad is underserving off-peak travel and trips. This has the greatest impact on low-income populations.

## Policy Framework Outreach Timeline

Stakeholder Meetings	<b>Jan./Feb.</b> <b>2020</b> Business Plan Equity Assessment Interviews	<b>July 7</b> Project Partner Committee	<b>July 13</b> Stakeholder Advisory Group	<b>July 15</b> City/County Staff Coordinating Group	<b>July 22</b> Work Program – Legislative – Planning Group	August 19 City/County Staff Coordinating Group	<b>August 26</b> Work Program – Legislative – Planning Group	
Public Meetings	<b>July 9</b> JPB Board	<b>July 15</b> Citizen Advisory Committee	<b>July 21</b> Virtual + YouTube	<b>July 23</b> Local Policy Makers Group	<b>August 6</b> JPB Board	<b>August 13</b> Menlo Park Chamber	<b>August 18</b> Instagram Live	<b>August 27</b> Local Policy Makers Group
Media & Press	<b>July 13</b> Press Release #1	<b>July 13</b> Equity Webpages live	<b>July 13</b> VMS signage at Caltrain station	<b>July 13</b> San Mateo Daily Journal ads	<b>August 10</b> Press Release #2	<b>August 10</b> Social Media push	<b>August 12</b> Sing Tao Daily ads	August 14 El Observador ads

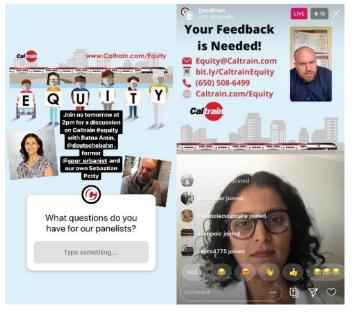
## **Expanding Outreach Platforms**

### **Virtual Public Meeting**



- 45-50 Live attendees
- 390+ Total views
- 3,500 Impressions

### **Instagram Live**



- 25 Live attendees
- 260+ Total views

### Public Google Spreadsheet

#### Click here to add your feedback!

#### Comment

Think about having integrated connector bus lines that are part of Caltrain syste the transfers add up.

In order to help address systemic inequality, one policy point must be to accele (disproportionately affects low-income communities of color), reduce GHG's ar in the budget to lower fares for select groups. On this third point, specifically, the costs and allowing for fares to be lowered. The lowering of fares should be targed to encourage more use of Caltrain, service during off-peak periods must be signed are discouraged from using it with such an irregular schedule which researed and allowing the term of high platforms and a level board small children, those with heavy items and wheelchairs. It will also address Call conductor time to support the dramatically increased frequency, lower dwell time Improving connectivity to east-west public transportation options on the Penins the rail lines.

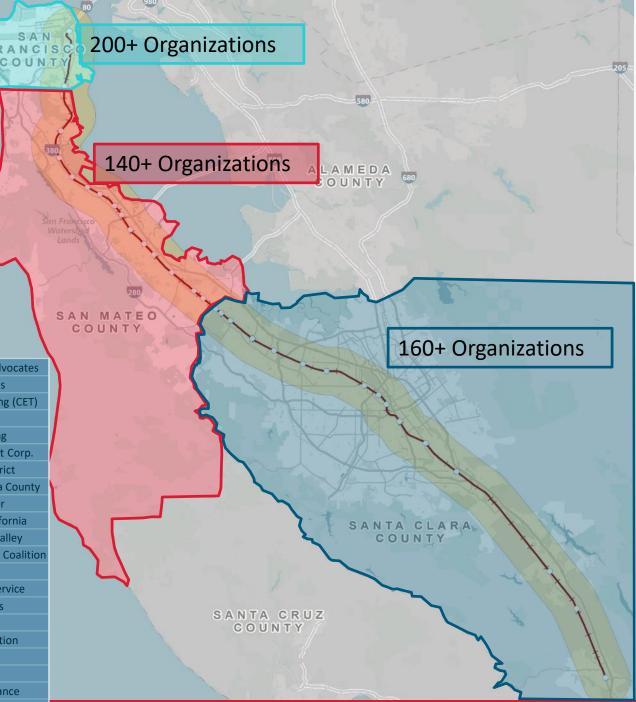
I think Caltrain needs to offer more discounts to students and low-income riders a train for everyone and not a train for tech workers to commute to and from Sa

30 Responses Caltrain

## Community Based Organization Outreach

#### **500+ CBOs/Nonprofits contacted multiple times for feedback** List derived from internal CBO outreach list and MTC CBO outreach list; framework provided in multiple languages

Bayanihan Equity Center	Ayundando Latinos A Sonar (ALAS)	Asian Immigrants Women's Advocates
Bayview Hunters Point Foundation	Belle Haven Action	Avenida Espana Gardens
BMAGIC	Chicana Latina Foundation	Center for Employment Training (CET)
Chinatown Community Development Center	Coastside Clinic	Community Solutions
Dogpatch Neighborhood Association	College Track East Palo Alto	First Community Housing
Dolores Street Community Services	Daly City Youth Health Center	Gilroy Economic Development Corp.
Florence Fang Community Garden	East Palo Alto Senior Center	Gilroy Unified School District
GLIDE Foundation	EPA CAN DO	Housing Authority - Santa Clara County
Greenbelt Alliance	Fair Oaks Community Center	India Community Center
Healthright 360	Friends of Caltrain	Jain Center of Northern California
La Casa de las Madres	Gatepath	Latina Coalition of Silicon Valley
Mission Economic Development Agency	Housing Leadership Council	Mayfair Neighborhood Advisory Coalition
North of Market/Tenderloin Community Benefit District	Imagine Menlo	Palo Alto Housing
Potrero Boosters	Menlo SPARK	Sacred Heart Community Service
San Francisco Bicycle Coalition	Mid-Peninsula Housing	San Jose Senior Services
San Francisco Rising	NAACP San Mateo County Chapter	SIREN
SF Coalition on Homelessness	Nuestra Casa	Silicon Valley Bicycle Coalition
SPUR	One East Palo Alto, East Palo Alto	Somos Mayfair
Tenderloin Neighborhood Development Coro	Pacifica Climate Committee	TransForm
TODCO	SAMCEDA	Transportation Justice Alliance
Yerba Buena Community Benefit District	Youth Leadership Institute	Youth Leadership Institute



## Non-English Language Outreach and **Boosted Posts**

The Policy was translated into Spanish, Chinese and Vietnamese. Ads in local Chinese and Spanish language papers were placed during August

#### AUG 14 - AUG 20, 2020

#### GREEN LIVING 13 EL OBSERVADOR | CELEBRATING 40 YEARS | www.el-observador.com

#### LESS ACCESS TO NATURE ENGLISH

REPORT: FAMILIES OF COLOR HAVE

#### Suzanne Potter California News Service

ACRAMENTO, Call. - Low-Income Sim Siliss of color in California, especially those with children, are twice as likely as their white counterparts to live in areas without easy access to perior and other natural areas, ac estimates a new report. searchers looked at how much land has an lost to dayalopment, particularly near and lound the so-called "Natur author Shanna Edberg, director of cor ton, said this partly copians why people or have higher rates of heart disease, diab

e, and they don't have the pollution absorb nelts." Edberg said.

he report suggests setting a goal to protect 0% of the country's land and waters by 2030 The authors also recommend hiring more peo-se of color in the park service, better funding Native American

for parks and recreational opportunities in low-income and urban areas will be particularly im-portant," Rowland Shea said. The report calls for nature to be prioritized, the because data show every 30 seconds in the US, a second fland the size of a football field. Fo



man that lands raible nodes across the court

Another of the mouth authors Jonny Row

land Shea, senior policy analyst for public lands at the Center for American Progress, said the

key to to make sure the benefits are evenly de-tributed.

"One piece of IWCF which is specifically mean

MENOS ACCESO	A LA NATURALEZA
Ste and the second	ESPAÑOL
A ALE ALE	tionen tasas más altas de enfermediades cardía- cas, disbeiro y cóncer.
	"No tionon la oportunidad de recreana al uite li bre, no tienen la capacidad de absorber la con- teriminación devesas cancienteticas netunies ymo teneno el control del estres, los beneficios para la salud mental", dijo Edborg.
	El informe sugtore ostablecor una mela para protegor el 20% de la tensa y les aguas del país para 2023. Los asusos tentrativan incontendan contratar a mas personas de color en el servico berno de extencion el ase timo y coordinario de manara más elicar con las timos nativas amost contras más elicar con las timos nativas amost

Suzanne Potter

inesarda, que resultori Land and Water Conec ration Fund, ol program California News Service que litercia perques públicos en todo el per

ACRIMENTIC Call. Las lamitas de color Se de lates argeneses en Calitante, especial-mente supalas com infos, terme el détau-de probabilidades que sus contregantes blancas: la detaura el destaura el de la de la de la de la de la de benetition se de de trabalitades que sus contregantes blancas: de vivir en áreas sin facil acceso a parques y citras áreas nuturales, según un nuevo informo. "Lina parte de LWCF que està divertada espec

Los investigadores observacion cuainte terna se ha pordido dobido al docarrollo, particularmento ocera de areas urbanis, y encontratori que la tienada Tancha de la naturalizar es aun poor a rivel nacional. La cosatore del informe. S'harma Edherg directate de programes de conservación da la Higgane Acacose. Frundation, dio pao seto o de la Hispanic Access Foundation, dijo que esto esplica en parte por qué las persones de color ptelas, deserrollo enado por ce

amazon

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Amazers is an equal superbandy amployers

#### CHÁNH SÁCH BÌNH ĐẦNG, KẾT NỐI, PHỤC HỔI VÀ PHÁT TRIỂN INFORME: LAS FAMILIAS DE COLOR TIENEN Cai

Ngày: 6 tháng Tám, 2020

CHƯƠNG TRÌNH DOANH THƯƠNG CALTRAIN

#### CƠ CẦU CỦA CHÁNH SÁCH BÌNH ĐẰNG

Dự thảo sau đây "Cơ Cấu của Chương Trình Caltrain cho Binh Đằng, Kết Nối, Phục Hồi và Phát Triển" được lập ra hướng dẫn cho nhân viên và minh bạch công chúng khi ngành hóa xa qua một thời gian dải với nhiều khô khãn và chuyển đổi sâu sắc. Cơ Cấu này dựa trên phân tích kỹ thuật chi tiết do Caltrain và các cơ quan đối tác thực hiện là một phần của tiến trình "Chương Trình Doanh Thương Caltrain" trong năm 2018, 2019 và 2020. Chương trình được lập ra dựa trên phân tích này và đưa ra những nguyên tắc ban đầu, chánh sách và hành động cơ quan hỏa xa phải thực hiện gắp để giúp khu vực đổi phó với khủng hoàng liên quan và phức tạp do dịch bệnh COVID-19 và tinh trạng bất công và ký thị trong hệ thống đã có từ lâu. Cơ Cấu cũng là điểm khởi đầu. Trong những tháng năm tới đây, Caltrain sẽ cần làm nhiều việc hơn khi chúng tối phải tiếp tục tiến tới một một một doanh thương mới, thay đối nhanh chóng và khi cổ gắng để hiểu rõ hơn vai trò và trách nhiệm của chúng ta làm cho Vùng Vinh trở thành một nơi gắn bó và bình đẳng hơn cho tắt cả mọi người thuộc tắt cả các chúng tộc và mức lợi tức.





最近,美中之間接達發生的幾件大事,標誌着兩個關係進入了一個新的時期,7月21日,美國國務 院通知中國政府,限時72小時關閉中國駐休斯敦總領事給,全員撤募美國,美國國務院一位女發 吉人在宣布這一消息的時候表示,騙問總領事就是為了保護美麗的知識產權和私人信息。 【老中地方新聞專題報題】





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### **Thanks to our Partners**

Caltrain asked agency partners, Board members, and collaborators to help disseminate information and post to their networks on how to comment on the draft policy

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Monthly News & Updates August 2020

Feedback Opportunity for Caltrain Equity Policy

Vietnamese: Caltrain dang lập ra chánh sách nằng cao bình đẳng trong hệ thống và các cộng đồng lân cận. Chânh sách này sẽ giải quyết nhiều bắt bình đẳng trong hệ thống bắng cách thực hiện từng bước để hệ thống Caltrain có lch và để dùng cho tất cả mội người. Chánh sách cũng cổ gắng cải tiến thêm để kết nổi Caltrain với hệ thống chuyên chố trong vùng và chọn các uu tiên dịch vụ trong và sau dịch bệnh COVID-19. Caltrain đã được phân hỏi quỳ bào và để có thêm nhiều người tham gia, đã gia hạn thời gian nhận ý kiến đến ngày 21 tháng Tâm.

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#### New post on Green Caltrain

#### Caltrain considers unprecedented commitments to

In the next month, the Caltrain board will be considering an <u>unprecedented set of equity and</u> <u>connectivity policies</u> intended to increase ridership through increased diversity and better connections.

If the Caltrain board adopts these policies in August, they would be incorporated into the Caltrain business plan, and would therefore guide the spending of the <u>proposed ballot</u> measure, if it moves forward and if it passes.

Caltrain has historically been run in the US tradition of commuter rail, which has <u>historically</u> been whiter and wealthier than the community it traverses, and has been managed as a <u>single-purpose</u>, <u>standalone service</u> intended to move suburban white collar commuters from their homes in affluent suburble to jobs in the urban downtown.



Wednesday, August 19, 2020

#### Advancing Equity at Caltrain



Caltrain is developing an equity policy to help address systemic inequality by taking steps to ensure the commuter rail system is

#### Sierra Club - Loma Prieta Chapter August 14 · 😙

Caltrain is developing a policy to advance equity within the system and neighboring communities. The policy will also improve Caltrain connections to the regional transit network and provide direction on service priorities during and after the pandemic.

#### Bayview MAGIC 29 mins · 🕥

Help shape the future of Caltrain for you and your community. Provide feedback by Aug 21: www.caltrain.com/ equity

...









#### **Caltrain Draft Equity Policy**

Caltrain is developing a policy to advance equity within the system and neighboring communities. This policy will help address systemic inequality by taking steps to ensure the Caltrain system is accessible and useful to all. The policy also advances efforts to improve Caltrain connections to the regional transit network and provide direction on service priorities during and after the COVID-19 pandemic. Caltrain has received meaningful feedback and in order to provide further opportunities for engagement, has extended the comment deadline to August 21st.

This policy is a crucial starting point. There is more work that Caltrain will need to do as it navigates a rapidly changing transportation landscape. Caltrain is asking for your input in crafting the policy. View in



#### Mike Wasserman August 18 · 🚱

Caltrain is developing a policy to advance equity within the system and neighboring communities. This policy will take steps to ensure the Caltrain system is accessible and useful to all. Provide feedback on Caltrain's draft Equity and Growth Policy by Aug 21. Your feedback will shape the future of Caltrain! Caltrain.com/equity

## Thanks to our Partners continued...

...

Acterra @planetacterra Acterra

Help shape the future of Caltrain for you + your community. Provide feedback on growth and #equity by Aug 21: caltain.com/equity #publictransit

SMC Sustainability 📀 @SustainSMC · Aug 7 Help shape the future of @Caltrain for you and your community. Provide feedback by Aug 21: caltain.com/equity





equity

Your input is needed! Provide feedback on Caltrain's draft Equity and Growth Policy. Your feedback will shape Caltrain's future. Caltrain.com/



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#### **City News** City Manager's Weekly Update August 7, 2020 Post Date: 08/07/2020 4:30 PM

Caltrain Equity, Connectivity, Recovery, and Growth Policy Caltrain is developing a policy to advance equity within the system and neighboring communities. This policy will help address systemic



Don't forget the last day to submit comments for the #Caltrain Equity and Growth Framework is Aug 21. caltrain.com/equity

Ron Collins - Mayor, City of San Carlos

August 10 at 11:04 AM · 🚱

Caltrain is developing a policy to advance equity within the system and neighboring communities. The policy will also improve Caltrain connections to the regional transit network and provide direction on service priorities during and after the pandemic. Caltrain is asking for your input in to help shape its future and your community's experience with the system. Your feedback will help create the strongest policy possible!

Read the policy and learn more at, www.Caltrain.com/Equity



Sive your feedback on Caltrain's equity policy Caltrain is developing a policy to advance equity within the system and neighboring communities. This policy will help address systemic inequality by taking steps to ensure the Caltrain system is accessible and useful to all. The policy also advances efforts to mprove Caltrain connections to the regional transit network and provide direction on service priorities during and after the COVID-19 pandemic. Caltrain has received meaningful feedback and in order to provide further opportunities for engagement, has extended comment deadline to August 21st.



Equity matters. @Caltrain is hard at work on equity initiative for our beloved 🚆. We need \*your\* feedback here: caltrain.com/equity @SupDavePine @cafedujord @pete\_ratto @CaroleSanMateo2 @joe\_goethals @alevin @TransForm\_Alert @MTCBATA @warrenslocum @gisellemarie @kalimama99

G SMC Sustainability 🤣 @SustainSMC

Help shape the future of @Caltrain for you and your community. Provide feedback by Aug 21: caltain.com/ equity





SMCo Office of Community Affairs -... V @SMC CommAffairs

.@Caltrain is developing a policy to advance equity within the system and neighboring communities & to help address systemic inequality. The deadline to submit comments/ feedback is 8/21. Email equity@caltrain.com, call (650) 508-6499, or visit



Caleb is quarantining at the Quarter...  $\vee$ @IWantAnXcelsior

And yes every commuter rail sucks at equity like this except for maybe Caltrain



SV Bike Coalition @bikesv

Your input is needed! Provide feedback on Caltrain's draft Equity and Growth Policy. Your feedback will shape Caltrain's future. caltrain.com/ equity

## **Measuring Outreach**



**150+** Combined Comments:

- Emails
- Spreadsheet comments
- Social media comments
- Verbal or written feedback in meetings



2,500+ Website Visits:

- Most visited page in August after Schedules and Fares
- **5+** minutes on equity page



**2,250** Social Media Engagements:

- 1,500 Link clicks
- 80+ reshares
- 380K Impressions



## Overall Positive Reception with Constructive Feedback

"We see the proposed policies as a major change and improvement from how the agency has historically seen and designed its service." - Friends of Caltrain "We need community-level engagement, that is culturally competent, and on community turf, not the usual one-and-done meetings that working people cannot attend." – South Beach, Rincon, Mission Bay Neighborhood Association

"The train cars are really hard to climb into. As a young or able-bodied person, we hardly think twice of it. But an elderly person or someone who is not able-bodied...has a much harder time. Continuing to postpone this issue sends a message that Caltrain is not for them." – *Regular rider SF <--> MV* 

"Has Caltrain examined enforcement policies for equity? If enforcement is a barrier to ridership for communities (for example due to perceptions of profiling) is it worth the investment? Might community outreach to new riders be more profitable and bring federal support, especially if working with other transit agencies." – *Employee, Redwood City* 

"I read a summary of your business plan slides and strongly support your plan to encourage affordable housing near stations, and to increase ridership among low income communities." – *Resident, San Mateo* 

"Emphasize the demographic needs for connecting communities outside major cities (e.g. SF and SJ) to major cities by expanding services that provide an affordable commuter option." – *City of Morgan Hill* 

"There should be a very low flat fee from station to station even if it's across zones. This might make obvious the advantages of riding Caltrain (speed and comfort) while downplaying the disadvantages (expensive and exclusive). The idea is to encourage people that would usually take three buses to travel between San Jose and Santa Clara or Sunnyvale to seriously consider Caltrain as an option." – *Community Leader, San Jose*  Ongoing Recovery Planning Efforts

Caltrain has pivoted its Business Plan effort to focus on COVID-19 Recovery planning. This work is spread across multiple streams as shown on the right.

Caltrain staff will engage regularly with the Board, stakeholders and the public as recovery planning proceeds over the next several months.



Equity, Connectivity, Recovery, & Growth Framework



#### **Near Term Service Planning**



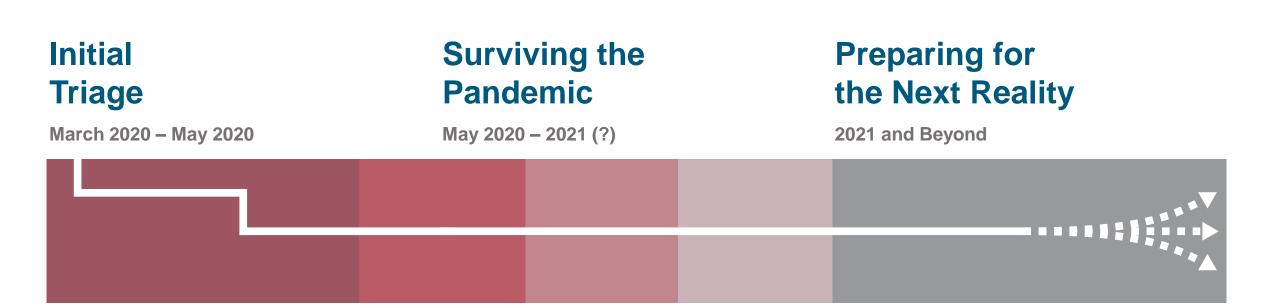
#### Financial Analysis



Scenario Planning



## Multiple Phases of Crisis & Response



Initial crisis and immediate triage response by Caltrain

Extended period where Pandemic is ongoing and Caltrain ridership and operations remain deeply impacted and in a state of dynamic flux. Railroad's financial position is precarious Long-term resolution of pandemic through vaccine or other permanent public health approaches. Caltrain adjusts to new Business Environment

## Winter Service Change: Context and Goals

Caltrain continues to navigate a period of extreme uncertainty relative to both the financial health of the system as well the trajectory of the pandemic and its impact on ridership recovery

The following slides provide initial information regarding staff's proposed approach to a planned service change in December of 2020. More detailed analysis will be presented to stakeholder groups throughout October and to the JPB in November

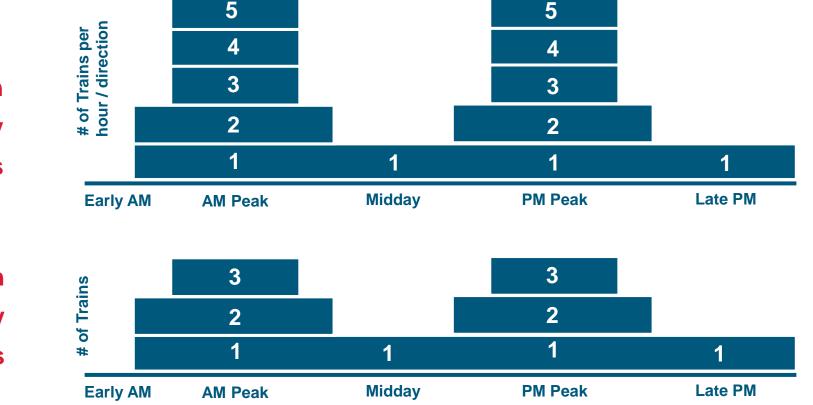
#### Context

- The COVID-19 Pandemic is ongoing and the path to recovery and resolution is uncertain. Reopening of the region has been slow and uneven.
- CARES Act funding will be exhausted in December timeframe. Overall financial state of railroad is highly uncertain
- Hillsdale reopening, potential Atherton closure and ongoing major construction on corridor

#### Goals

- Develop a consistent service framework that can be scaled up (and down) based on demand and funding availability while minimizing disruption and confusion for riders and connecting transit
- Focus on serving the riders who need Caltrain most, with an emphasis on implementing key elements of the ECRG policy
- Balance travel time and coverage goals while also maintaining capacity for social distancing Caltrain

## **Change in Weekday Service Levels**



Pre-COVID Service Plan 92 Trains/Day 65,000 Daily Riders

> Current Service Plan 70 Trains/Day ~3,500 Daily Riders

## Who's riding Caltrain during COVID-19?



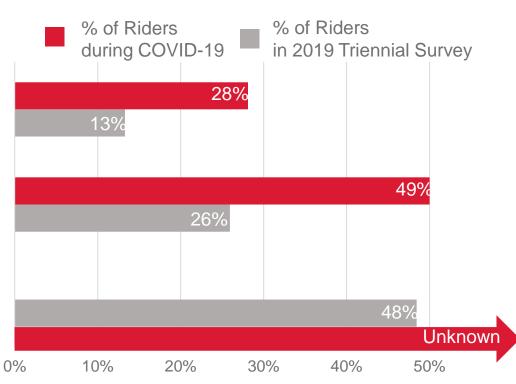
Share of riders that qualify for **low income housing** assistance



Share of riders that live in households earning less than \$100k per year



Share of riders that **did** not have access to a car



In August, Caltrain served roughly 3,500 riders per weekday and 1,200 per weekend day.

Ridership has skewed toward essential workers, many of whom live in low- or middle-income households.

Under normal circumstances, half of riders rely on Caltrain and lack access to a car.



# Where are riders traveling?

Caltrain ridership patterns have shifted during COVID-19, with ridership comprised of essential workers in healthcare, life sciences, government, and related fields.

#### **Rider Trip Purposes:**

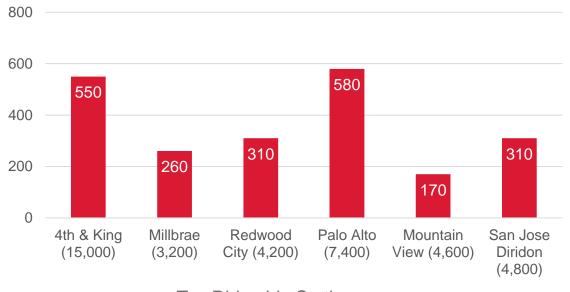
**70%** of riders commuting to work

**50%** of riders work in healthcare, life sciences, or government

**10%** of riders traveling to medical appointments

Ridership during COVID-19 has been more concentrated around stations with major medical centers like Palo Alto and Redwood City, with fewer riders commuting to offices around stations like 4<sup>th</sup> & King and Mountain View.

#### August 2020 Weekday Ridership (3,500/Day)



Top Ridership Stations (2019 Ridership for Comparison)

Ridership decline south of Tamien to Gilroy (50 riders per day) mirrors systemwide trends.

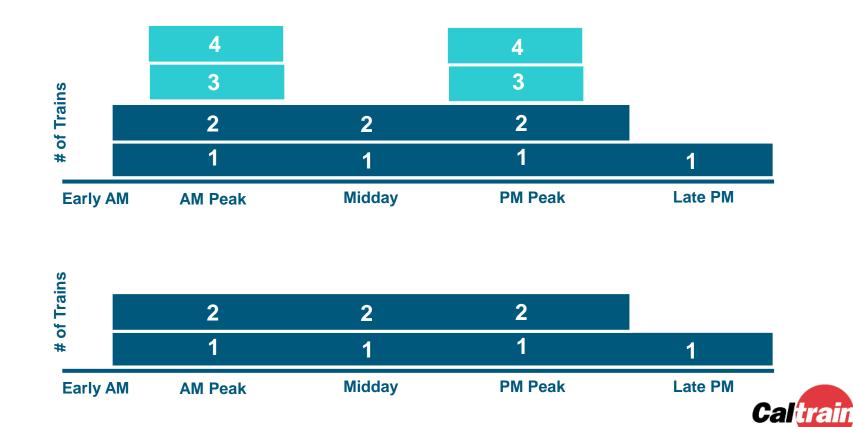


## **Weekday Service Options**

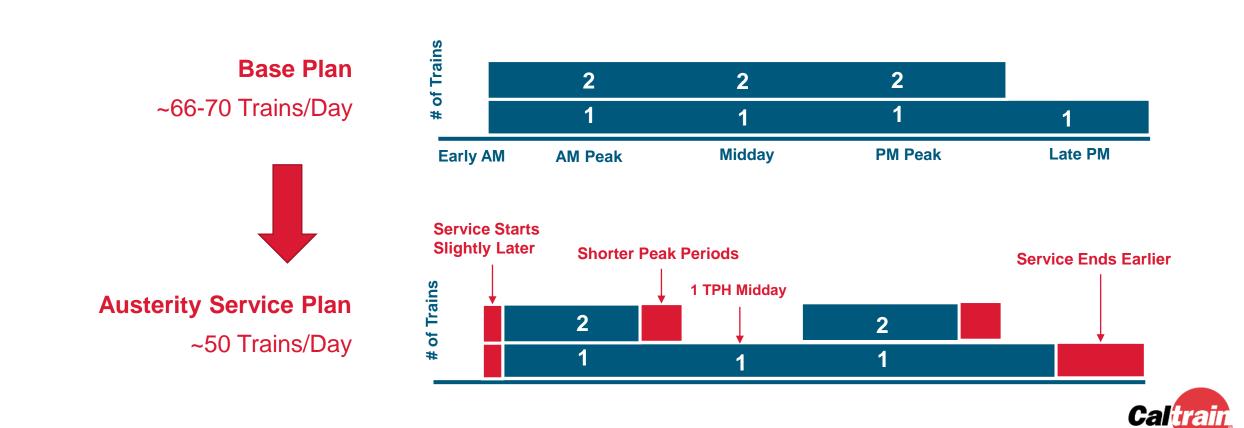




Base Plan ~66-70 Trains/Day



## **Weekday Service Options**



## Winter Service Change: Next Steps

Over the coming weeks, staff will develop further technical analysis of proposed service changes and will present details in a variety of different venues

Staff will return to the JPB in November with a detailed analysis and recommendation for an intial December 2020 service change

#### Analysis

- Analyze different service styles and stopping patterns and develop recommendation
- Confirm additional service characteristics including approach to weekend service and Gilroy service
- Optimize transfers to other systems
- Develop recommended service plans and conduct financial analysis

#### Stakeholder Engagement

- Coordinate with connecting and tenant operators including BART, CCJPA, ACE, SFMTA, SamTrans and VTA
- Present detailed analysis and recommendations to;
  - WPLP
  - JPB
  - Partner Agency Staff (PPC)
  - Citizen Advisory Committee
  - City/County Staff Group
  - Local Policy Maker Group



#### FOR MORE INFORMATION WWW.CALTRAIN2040.ORG BUSINESSPLAN@CALTRAIN.COM

650-508-6499





#### Memorandum

Date: October 22, 2020

- To: CalMod Local Policy Maker Group (LPMG)
- From: John Funghi, CalMod Chief Officer; Casey Fromson, Gov. Affairs Director
- Re: Caltrain Electrification Project E-Update

#### **ELECTRIC TRAIN UPDATE – ALL ABOARD! VIRTUAL REALITY TOUR**

Dive into an immersive virtual reality (VR) experience and get a first-hand look at the new highperformance trains. See what your future riding experience will be like as you explore the lower, mid, and upper levels of three different cars. View the train's new features and amenities, and select to "ride" the train during the night or day.



To unlock the full virtual experience, get a commemorative Caltrain-branded VR viewer while supplies last at CalMod.org/VR.

#### **CONSTRUCTION UPDATE:**

With more than half of the poles installed from San Francisco to San Jose, we are well on the way to providing a modernized Caltrain. In total, the nearly 2,600 poles will support the overhead wires that will power the new electric trains. This month, crews continued foundation installation in Brisbane and the installation of poles and wires from Menlo Park to San Jose. The wires will provide overhead power to the new electric trains. Work was also performed on nine of the ten traction power facilities along the corridor.



Overhead Contact System in Millbrae

To sign up for weekly construction updates or for more construction information, visit <u>CalMod.org/construction</u>.

#### **PUBLIC MEETINGS:**

#### JPB Board Meeting – November 5 at 9:00 a.m – Please note, this will be remote only

For more details, and a full list of upcoming meetings, please visit <u>CalMod.org/Events</u>.

#### **DETAILED PROGRESS REPORT:**

• <u>August Monthly Progress Report</u> presented to Caltrain Board on October 1, 2020