

Project 529



CALTRAIN BIKE REGISTRATION APP
Bicycle Advisory Committee, Nov. 21, 2019

Current Environment - By the Numbers 2019

January 1, 2019 to October 31, 2019



Total Number of Reported Bike
Thefts: 93

- Onboard: 27
- At Stations: 66

78%

78% of bike thefts reported by
Caltrain passengers were done
online

.08%

Reported bike thefts make up less
than 1% of the type of crime that is
reported.

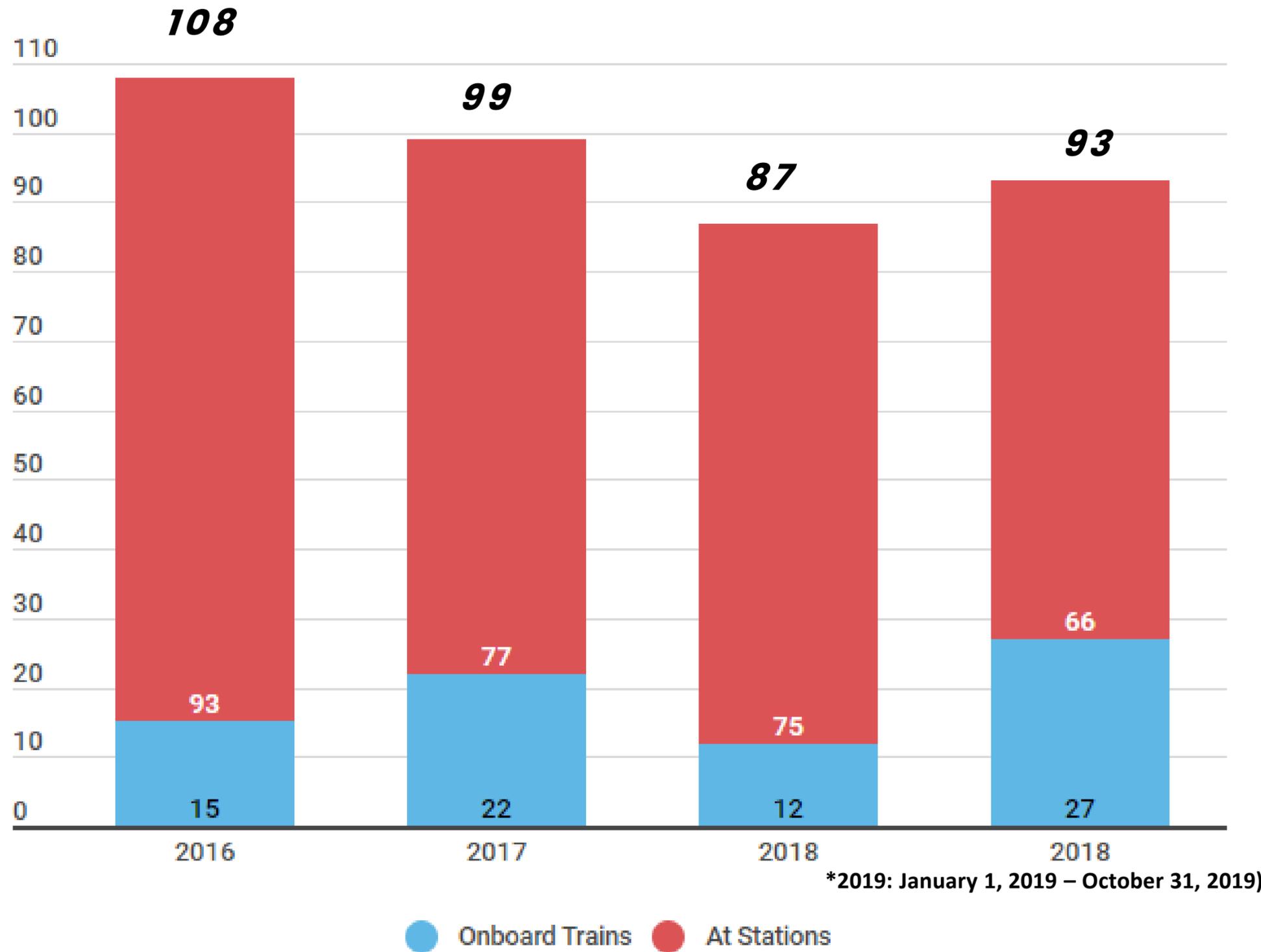


Arrest Made: 1

6,000 bikes
onboard daily



Historicals



Transit Police: Strategic Plan



EDUCATING RIDERS

- Bicycle Advisory Committee
- Citizen Advisory Committee
- Prevention Tips
- Website Update
- Information Flyers
- Social Media Campaign
- Reporting System Update



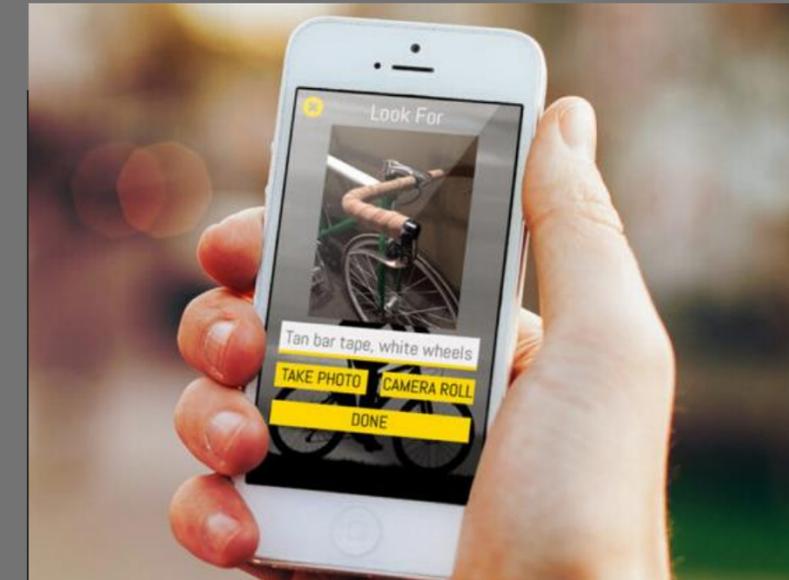
STANDARDIZE RESPONSE ON SOCIAL MEDIA PLATFORMS

- Caltrain
- San Mateo County Sheriff's Office



ANALYTICS

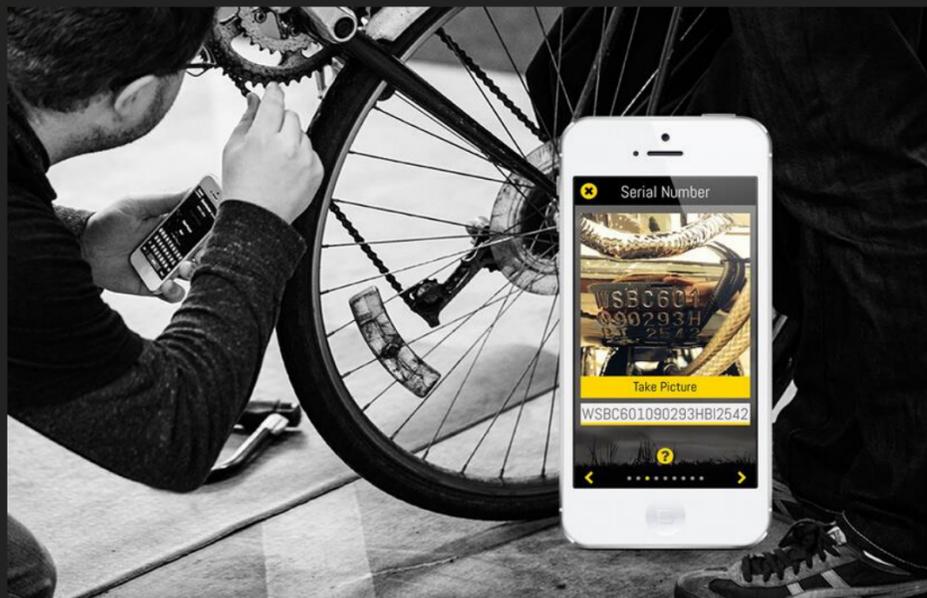
- Managing Resources



BIKE APP

- Better Reporting Data
- Standardized Registration
- Proactive Tools

Project 529 Registration Events



2 Series of Events

- August 2019 (Palo Alto Caltrain Station, Redwood City Caltrain Station, San Francisco Caltrain Station)
- October 2019 (San Jose Diridon Caltrain Station, Hillsdale Caltrain Station, Mountain View Caltrain Station, San Francisco Caltrain Station)
 - and October 2019

Registered Bikes

- 355 Bikes Registered
- Dedicated Registration Page:
www.project529.com/caltrain

RECOVER

- 3 bikes recovered
- Bike Partnerships
- Property Room (Caltrain and Sheriff's Office)
- Law Enforcement proactive special details

Outreach/Marketing



- PROMOTE APP
- BIKE REGISTRATION
- www.project529.com/caltrain
- DATES/LOCATIONS

The screenshot shows the Caltrain website's bike registration page. At the top, the Caltrain logo is displayed in white with a red circle behind the 'i'. Below it, the text reads "Love your bike? Keep it safe." followed by "San Mateo County Sheriff's Office - Transit Police Bureau Bike Registration". A yellow button labeled "HOW IT WORKS" is visible. The main content area is a white form titled "Your Bike Information" with the following fields:

Your Bike Information	
Serial Number	<input type="text"/>
Check under the crank on the headset rear stays	
Manufacturer	Model
<input type="text"/>	<input type="text"/>

