

# ***Award a Cooperative Purchasing Contract for Mobile App Parking Services***

**JPB Finance Committee  
August 25, 2025**



# Proposed Motion

1. **Award a cooperative purchasing contract to ParkMobile, LLC** of Atlanta, Georgia, to provide the Mobile App Parking Services, governed by a cooperative agreement administered by OMNIA Partners following a competitive procurement conducted by the Region 14 Education Service Center, as the lead agency, for a **total estimated amount of \$900,000 through November 2029.**
2. **Authorize the Executive Director** or designee to **execute a contract with ParkMobile, LLC** in full conformity with the terms and conditions of ESC Contract #158974 and the negotiated cooperative purchasing contract, and in a form approved by legal counsel.

# Context

- Clipper Next Gen requires removal of competing apps within six months of launch; this has been previously approved by the board.
- Moovel contract (fare & parking) ends 10/31/2025; renewal proposal significantly exceeds current rates.
- A replacement mobile application for parking is needed.  
Staff recommends transitioning to ParkMobile
- Parking is revenue generating and all fees are reduced from parking fee disbursements.

# Contract Benefits

- **Lower Costs**
  - ParkMobile provides a no cost startup.
  - Estimated costs over the 4-year term for ParkMobile are \$900K vs moovel at \$1.2M, a \$300K savings
- **Product Availability**
  - Ensures continued availability of mobile app parking services for Caltrain customers.
- **Enhanced Functionality for Future Potential Strategies**
  - Allows for location and time-based parking
  - Can support license plate-based fees

# Cooperative Procurement Process

- JPB may utilize cooperative purchasing contracts for goods and services.
- On November 15, 2024, Region 14 Education Service Center executed an agreement for Parking Meters, Software, Systems and Related Products and Services with ParkMobile, LLC
- Staff and Legal Counsel determined that the solicitation process done by ESC meets the JPB's competitive requirements.

# Budget Impact

- Fees are commission and processing based which are deducted directly from parking revenues which are already included in the budget, no additional funding is required.

# Proposed Motion

1. **Award a cooperative purchasing contract to ParkMobile, LLC** of Atlanta, Georgia, to provide the Mobile App Parking Services, governed by a cooperative agreement administered by OMNIA Partners following a competitive procurement conducted by the Region 14 Education Service Center, as the lead agency, for a **total estimated amount of \$900,000 through November 2029.**
2. **Authorize the Executive Director** or designee to **execute a contract with ParkMobile, LLC** in full conformity with the terms and conditions of ESC Contract #158974 and the negotiated cooperative purchasing contract, and in a form approved by legal counsel.

# ***Questions?***

FOR MORE INFORMATION

[WWW.CALTRAIN.COM](http://WWW.CALTRAIN.COM)

