



Silicon Valley (SV) Hopper

Program Overview

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About the Program



The service began with a pilot program that went live in October 2019.

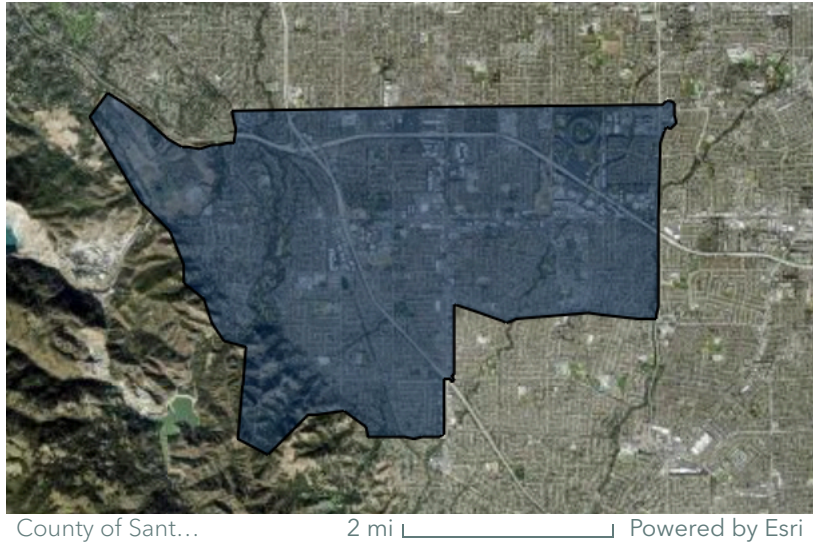
Originally under the name Via-Cupertino, the service is now branded as SV Hopper.

2019 Via-Cupertino Pilot Program

Service Area

- City of Cupertino
- El Camino Hospital
- Sunnyvale Caltrain Station

Based on results from a 2018 planning effort initiated by Council.



Program Funding

In 2022, the City was awarded **\$8.5M** in Transit and Intercity Rail Capital Program (TIRCP) Cycle 5 funding to expand service into Santa Clara and improve access to passenger rail transit. This award funds half the program through FY26.

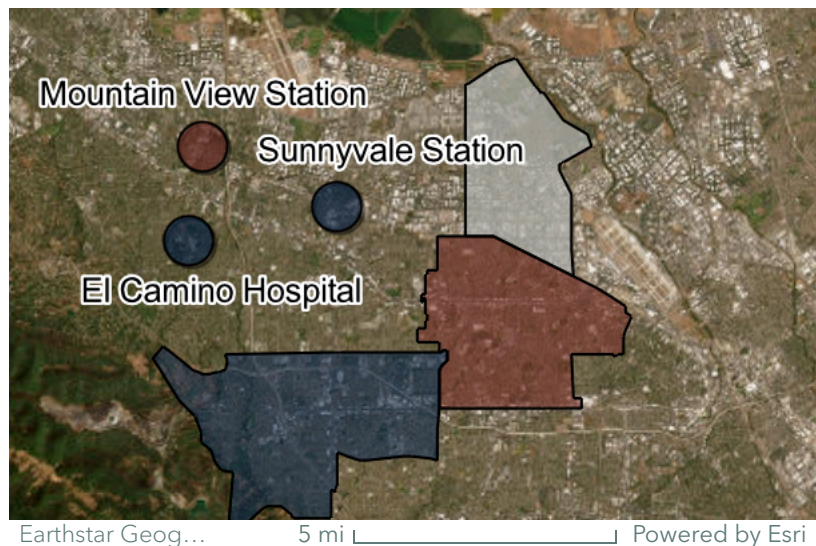


SV Hopper & Santa Clara Expansion

Santa Clara service launched on November 20, 2023.

The City of Santa Clara expansion will occur in two phases over four years.

- Phase I: Years 1-3
- Phase 2: Year 4



Vehicle Information

Zero-Emission Vehicle Fleet

- 10 all-electric Kia Niro vehicles
 - All Niros are equipped with bike racks to accommodate up to 2 bikes
- 3 all-electric wheelchair-accessible Ford Transit vehicles



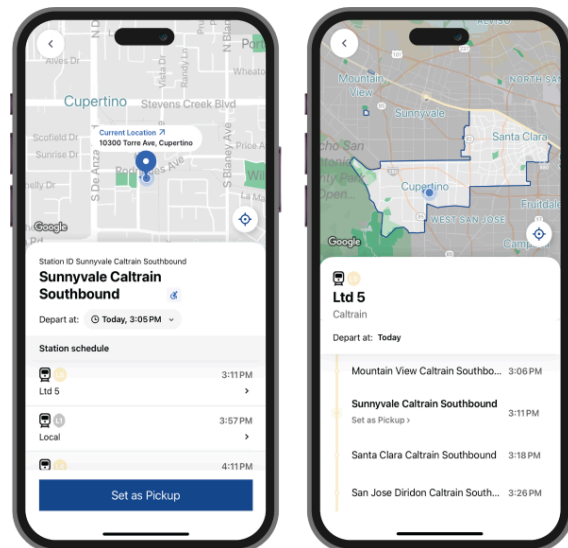
Vehicle Information



In-App Information

The app also includes General Transit Feed Specification (GTFS) integration to allow for multimodal trip planning to Caltrain.

To improve ease of use and support regional connectivity, SV Hopper will enable Clipper card payments following the release of Clipper 2.0.



Current Service Area



Service Details

Fares

\$3.50 standard rate
 \$1.75 discounted rate (students, seniors, low-income, and people with disabilities)
 \$1 for each additional rider

Operating Hours

7 AM to 7 PM: Monday through Friday
 9 AM to 5 PM: Saturday
 No Sunday service

Rules

Students ages 13 to 17 need parental consent to ride alone.

Wheelchair-accessible vehicles (WAVs) are available, and individuals with disabilities will receive door-to-door service.

Over-the-phone bookings are available through a dispatcher.

How Does it Work?

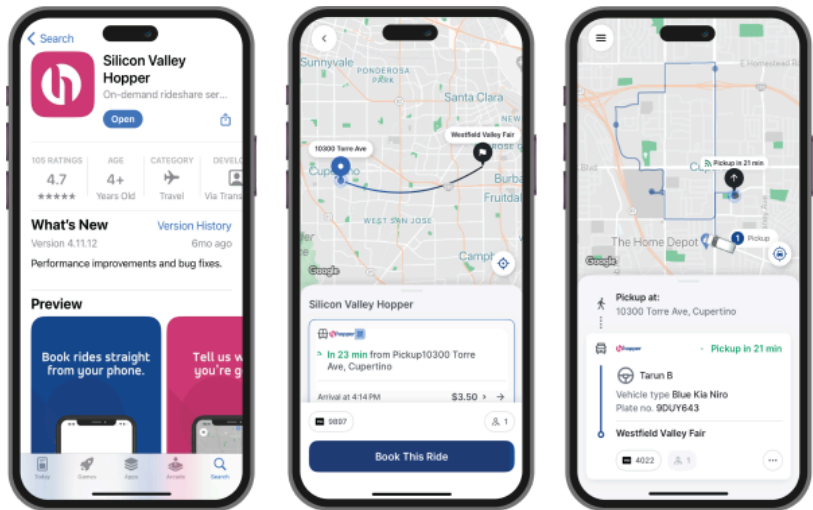
Unlike Uber and Lyft, which are door-to-door TNCs, Via is an on-demand corner-to-corner service.

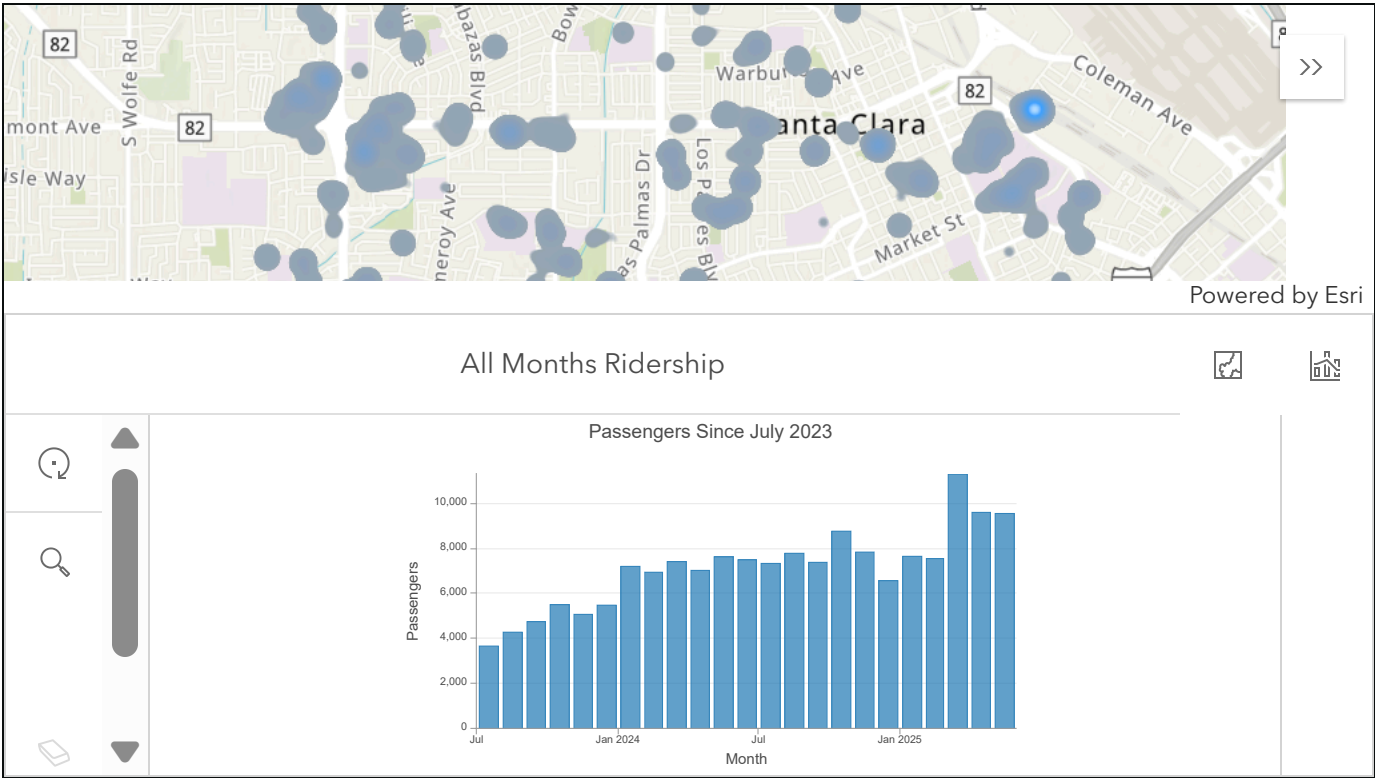
This approach allows for improved efficiency and predictable system performance.



How to Ride

1. Download the app from the App Store and create an account.
2. Input your destination and book your ride.
3. Meet your driver.





Questions?

