



San Mateo County TRANSIT DISTRICT







WiFi on Caltrain

Early 2013

- · Hired marketing firm to generate interest in a potential RFP for WiFi services.
- Marketing firm pitched Caltrain opportunity to a number of Bay Area and nationally known organizations
- Quantifiable interest would result in the District seeking bids (likely from a consortium of providers)
- Lots of initial interest from equipment providers willing to donate equipment. Caltrain seeks a total solution wherein the system would be built and maintained by a 3rd party

TRANSIT DISTRICT







WiFi on Caltrain

Summer 2013

- With CBOSS/PTC also comes a fiber backbone along our ROW. Leveraging Caltrain
 owned fiber backbone determined to yield a better solution for passenger WiFi than
 cellular. New Capital cost estimates required. While this will be a more expensive
 solution, it will provide for a much more robust system that will be more attractive to
 sponsors.
- Fiber backbone installation and lighted along ROW owned by Caltrain completed by end of 2015

San Mateo County TRANSIT DISTRICT



WiFi on Caltrain

Fall 2014

- Engaged 2 firms to help Caltrain preliminarily design its WiFi system. This includes developing capacity requirements, coverage design and radio environment surveys
- Caltrain intends on leveraging the value of its ridership, ROW ownership, and its fiber backbone as part of any agreement
- Additional work includes establishing the business case for sponsorship including estimates of costs for constructing and operating the system

San Mateo County TRANSIT DISTRICT



WiFi on Caltrain

Winter 2014 & Spring 2015

- Completed solution design and cost estimates based upon an engineering design study of the proposed solution
- · Benefits of the engineering design study included:
 - Ensures that a sponsor provides adequate funding for the solution
 - Enables Caltrain to understand true costs should it eventually decide to self-fund
 - · Solution design will be included in an RFI solicitation allowing for improved responses
- Include the completed design study in a "Request for Interest" for providing WiFi services. Hold an "Industry Day" wherein integrators, sponsors, equipment providers and financiers can come together to understand the opportunity

San Mateo County TRANSIT DISTRICT







WiFi on Caltrain

Design Solution (30% Design)

- · Use of fiber optic backbone, poles and towers on Caltrain ROW
- · Train to Ground radios operating on an unlicensed 5 GHZ Spectrum
- 100 wayside radio sites (39 existing and 69 new sites)
- · 48 miles of track with poles every .48 miles
- 24 train sets fit with WiFi equipment plus train to ground equipment in the cab car
- Back Office Monitoring Equipment

TRANSIT DISTRICT







WiFi on Caltrain

Project Cost Estimate (Based on 30% Design Solution)

- · Cost estimate includes
 - · Additional poles (and utilities)
 - · Wayside equipment
 - · On-board equipment
 - Back office monitoring equipment
- Completed solution design and cost estimates based upon an engineering design study of the proposed solution
 - Estimated cost to Design and construct = \$27.2 Million
 - Total Installed Cost (Includes Internal costs, bonding and Insurance) = \$42.4 Million
 - Annual Operating and Maintenance costs = \$700,000

TRANSIT DISTRICT







WiFi on Caltrain

Summer 2015

- · Completed Request for Interest (RFI) document for providing WiFi services
- · Met with C&P and Legal Staff concerning RFI process
- Preliminary planning for an "Industry Day" wherein integrators, sponsors, equipment providers and financiers can come together to understand the opportunity
- · Conducted meeting with Internal Stakeholder Group

TRANSIT DISTRICT







WiFi on Caltrain

Fall 2015 - ongoing

- Potential Peninsula Corridor Electrification Project synergy
- Current plans do not include building system-wide WiFi related communication infrastructure
- Analysis to determine if able to support District WifFi Service:
 - Technically feasible to utilize poles and other PCEP infrastructure for Wi-Fi purposes?
 - Potential cost, time, and revenue service disruption savings?
 - · Design and associated infrastructure changes?









WiFi on Caltrain

Unresolved Policy Issues

- Pros and Cons of different options
- · Is there staff and financial capacity to proceed

Next Steps

- Focus future survey efforts to better understand customer utilization of WiFi on Caltrain
- · Complete analysis related to PCEP
- · Evaluate options and business plan