Customer Feedback IndustrySafe

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Bicycle and Active Transportation Advisory Committee

Alexis Salandanan CSR2

What is IndustrySafe?

- * IndustrySafe is a Safety Management Software used as a consumer report tool.
- * Its function is to record, respond and track customer comments.
- * IndustrySafe handles reports for Caltrain.

Points of Contact

- * Customers typically submit feedback to Caltrain through one of the following avenues:
 - * Comment Card
 - * Email (including online Feedback Form)
 - * Letter
 - * Phone
 - * Social Media
 - * Walk-in

Consumer Reports

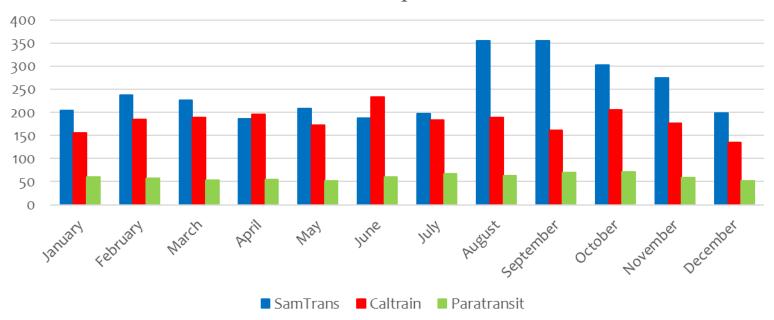
- * Any feedback received by Caltrain is logged as a consumer report.
- * These reports can vary in topic and nature, i.e. complaints, compliments, service requests, etc.
- * Customer reports received through this system is one way to identify issues and make improvements on an ongoing basis.

Some Statistics

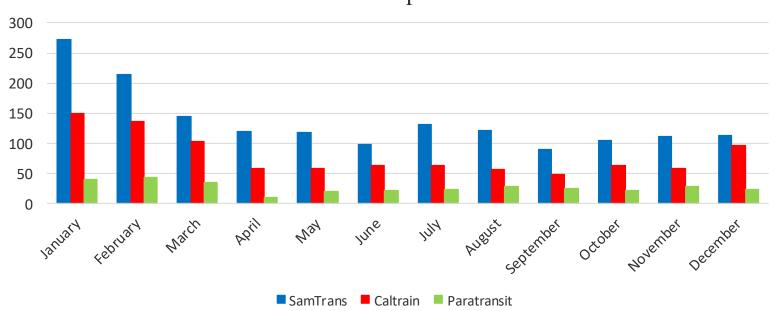
Caltrain Report Summaries

- * Reports in 2021
 - * Total:
 - * Peak Month:
- * Reports in 2020
 - * Total: 958
 - * Peak Month: January at 149
- * Reports in 2019 (Pre-pandemic)
 - * Total: 2182
 - * Peak Month: October at 205

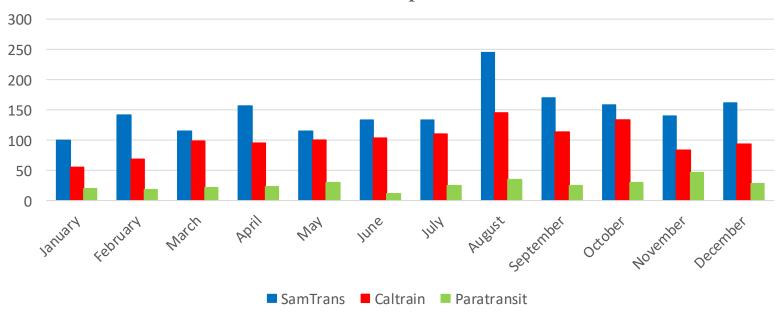
Customer Reports 2019



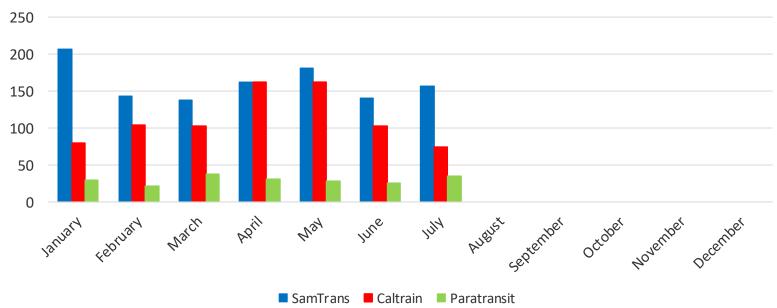
Customer Reports 2020



Customer Reports 2021



Customer Reports 2022



Roles and Timelines

Day 1-2	Day 2-8	Day 9-10
- CSR1 identifies salient points of issue and ensures necessary information is collected for resolution	- Responsible parties receive and record referred report	- CSR2 periodically checks to see if report is resolved or if more information is needed for resolution
- CSR1 inputs information into IndustrySafe	- Responsible parties conduct a thorough investigation on reported incident or request	- CSR2 contacts customer with response once resolution is determined
- CSR1 contacts additional personnel as necessary (e.g. Transit Police, Crossing Arms)	- Responsible parties requests additional information if necessary in order to complete investigation	- CSR2 closes report
- CSR2 reviews and logs report for trending and follow- up	- Responsible parties provide detailed response on resolution	
- CSR2 forwards report to responsible parties for investigation		

Report Cycle



Questions?