





Vision Statement (2004)

To become the preferred mode of travel along the Peninsula Corridor by:

- Providing passengers with a world-class travel experience
- Acting as a major catalyst for redevelopment and economic activity in communities along its route
- Playing a key role in mobility management along the Peninsula Corridor and in the Bay Area region as a whole

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Guiding Principles (2004)

- 1. Satisfy passengers and build ridership
- 2. Invest wisely in system improvements
- Promote regional connectivity and cooperation with other transportation providers
- 4. Partner with communities and broaden communications with the public
- 5. Develop a solid financial foundation that ensures long-term sustainability



Context (2004)

- 28,000 average weekday riders
- Major Events
 - Millbrae station opening
 - Baby Bullet service
- · Key Opportunities Ahead
 - Caltrain Electrification
 - Regional Intermodal Network
 - High-speed Rail Connection

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Context continued

- Funding Challenges
 - Structural deficit
 - No dedicated funding source
 - Limited capital funding
- Investment Scenarios
 - Status Quo to Moderate
 - Enhanced to Build Out
- Future Scenario Link to Funding



Strategic Plan Update

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Today

- 50,000 average weekday riders
- Key Events
 - San Bruno Grade Separation
 - \$1.5 billion Caltrain Modernization Program
- Commitment to Blended System
- Funding Challenges



Purpose

- 10-year Outlook
- · Key Questions to Address:
 - What do we want to become? (Task 1)
 - How are we doing? (Task 2)
 - What's ahead of us? (Task 3)
 - What do we need to do? (Task 4)
 - How are we going to do it? (Task 5)
- Existing Commitments
 - Caltrain Modernization Program
 - Blended System

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Outcomes

- Outline challenges and opportunities over next 10 years
- Develop coherent policy framework of goals and objectives
- Show how existing commitments and projects will unfold and identify gaps
- Identify sequence of agency actions needed
 - Plans and studies
 - Policy development
 - Capital projects and programs





