



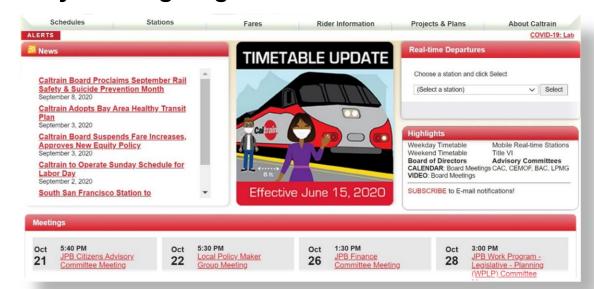
# Website Replacement Project

Jeremy Lipps Digital Comms Manager



#### The District is currently redesigning websites:

Caltrain
SamTrans
TA
SMCTD
SMCELJPA



**Numerous Microsites** 



**Scope: Replace 10-year old websites:** 

- 1. Improve User Experience/Mobile
- 2. Improve Accessibility
- 3. Improve Security (CIA Confidentiality, Integrity, Availability)
- 4. Improve Data Flow (GTFS)
- 5. Update/Clean up content



The Team: Contractor

FivePaths <u>www.fivepaths.com</u>





# **District Digital Comms Team**

Jeremy Lipps, Digital Comms Manager
Mark Templo, Web Developer
With Marketing, Contracts & Procurement, IT





#### **Timeline**

June, 2020 - Contract Signed

July, 2020 – Began Work

**June 2021 - Expected Live Date** 

Current Activities
Interviews and research
Backend data collection
Development site created

