



Bike Parking Operator: Request for Proposals (RFP)

January 21, 2021

Background

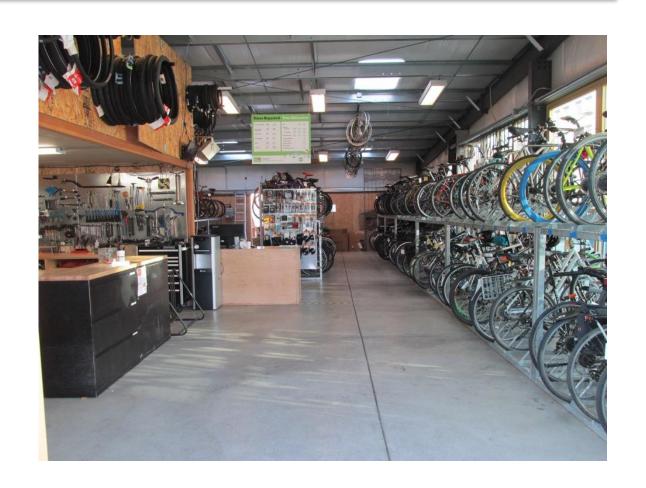
- Latest RFP for bike parking operator was in 2013
- Limited to the 1500 square foot facility at the 4th and King Station
- Contract was extended in summer 2020
- Contract expires at the end of 2021





Items to include from 2013 RFP

- Approach to scope of services
- Amenities for customers
- Customer service plan
- Marketing plan
- Financial plan
- Complementary business venture (optional)
- Qualifications and experience





Potential New Item - Additional Stations

- Build off ongoing consultant work that looks at future projections and best practices
- Make use of existing facilities at some stations
- Partner on tenant improvements ideas





Potential New Item – Creativity and Flexibility

• Ideas for:

- More options for devices
- More hours of access
- Better reliability for customers
- Increased income to decrease subsidy





Tentative Schedule

- Winter 2021: Compile information, incorporate findings from consultant work into draft
- Spring/Summer 2021: Release RFP, meet with potential operators
- Summer/Fall 2021: Evaluate responses, negotiate
- Late 2021: Recommend operator, Board approval



Questions and Comments



