



# **Clipper CIDs Relocations & Additions Project**

JPB Citizens Advisory Committee July 15, 2020 Agenda Item 8

# **Clipper CIDs Relocations & Additions**

- Who?
- What?
- When?
- How?



# Who?

- Who is this project for?
  - Our Customers
    - Eliminate Doubling Back
    - Ease of Use
  - Caltrain
    - Increase #s of Customers @ Key Stations
    - Transition Toward Clipper
- Who is doing this?
  - Caltrain
    - Operations, Fare Management/Marketing, Project Delivery
  - -MTC





- What are Clipper Card Interface Devices (CIDs)?
- What did this project do?





#### What are Clipper Card Interface Devices (CIDs)?







## What?

- What are Clipper CIDs?
  - Regional Fare Collection System
    - Metropolitan Transportation Commission (MTC)
  - Use with Clipper Card
    - Smart Card
    - Fare Payment
    - Transit Fare Payment in San Francisco Bay Area
  - Clipper Card







#### What are Clipper CIDs?





# What?

- What did this project do?
  - Relocate & Add CIDs
    - To Entrance & Exit Points
    - More CIDs Where Customer Flows
  - 3 Key Stations
    - Redwood City
    - Menlo Park
    - Palo Alto



## When?

#### Design

- Redwood City = May 2019
- Menlo Park = June 2019
- Palo Alto = August 2019

#### Construction

- Redwood City = October 2019
- Menlo Park = March/May 2020
- Palo Alto = June 2020



### How?

- Identify Where Customers are coming from & going to?
  - Go Pass users
  - Info from Marketing Study
- Add CIDs
  - Limited to 7 New CIDs
- Activate New CIDs
  - Borrow CIDs from MTC
- Remove (Relocate) CIDs
  - -Ensure New CIDs Operating 1st



#### How?

























### How?





















#### **Questions?**

