

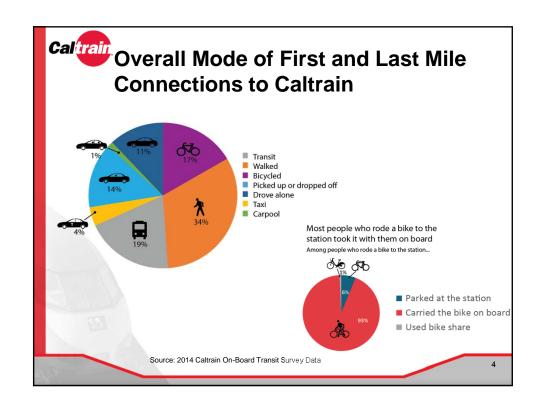
Cal Bike Parking Management Plan

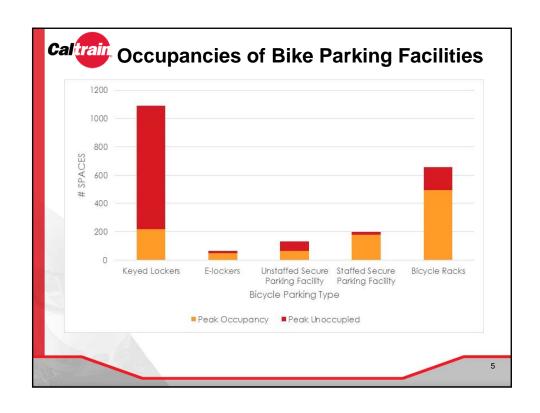
- Context:
 - Capacity and Access Issues
 - Forthcoming Caltrain Electrification
 - Growing Bike-Based Trips
- Key Questions:
 - What is the potential market for bike parking at Caltrain?
 - How can Caltrain deliver a high quality bike parking system?

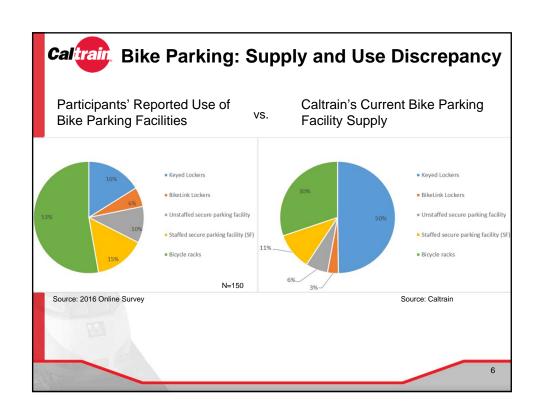




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Cal Survey Results

Percentage of online survey respondents that would consider using the bike parking facility instead of bringing bike on board the train:

- Staffed, secure bike valet: 80%
- On-demand bike lockers: 75%
- Unstaffed, secure, enclosed facility: 66%
- Reserved bike locker: 60%
- Bike racks: 49%
- Extensive bike share program: 45%



Source: 2016 Online Survey

Cal rair Goals & Performance Measures

- Goals for Bike Parking System:
 - Enhance the customer experience for Caltrain passengers
 - Provide a viable alternative to bringing a bicycle on board for Caltrain passengers
 - Make efficient use of Caltrain's resources
- Performance Measures:
 - Established for each goal to track progress towards achievement
 - Will be used to guide decision-making about the bike parking system

Cal Current Management Issues

- Current bike parking supply and management isn't meeting customers' needs
- · Challenges implementing capital improvements to bike parking
- Multiple departments are involved in management and administration currently – no clear "owner" focused primarily on bike parking

Cal train Recommended Change to **Management Approach**

- Primary Responsibility: Management and administration of system delegated to third party bike parking specialists
- Secondary Responsibility: Dedicated project manager in Rail Operations department to lead RFP, funding efforts
- Additional support from Caltrain staff in Planning, Real Estate, Rail Operations, Marketing, etc. as needed

cal train Capital Improvements to Follow **Management Changes**

- Plan recommends a significant increase in bike parking capacity throughout the system
 - Preference for parking options that are secure and easy to use
- Funding for capital improvements must be pursued
- Feasibility studies and detailing planning for capital improvements to follow

Caltrain Next Steps

- Draft Plan is posted online for public review
 - Please send comments by email to Mary Beveridge and Melissa Jones
- August 24, 2017: Next BAC Meeting
- September 2017: Revisions to Plan as needed
- October 2017: update Caltrain's Board of Directors with Final Plan
- Implementation

