Clipper CIDs
Relocations & Additions Project

JPB Citizens Advisory Committee
July 15, 2020
Agenda Item 8
Clipper CID Relocations & Additions

- Who?
- What?
- When?
- How?
Who?

- Who is this project for?
  - Our Customers
    - Eliminate Doubling Back
    - Ease of Use
  - Caltrain
    - Increase #s of Customers @ Key Stations
    - Transition Toward Clipper

- Who is doing this?
  - Caltrain
    - Operations, Fare Management/Marketing, Project Delivery
  - MTC
What?

- What are Clipper Card Interface Devices (CIDs)?
- What did this project do?
What?

- What are Clipper Card Interface Devices (CIDs)?
What are Clipper CIDs?

- Regional Fare Collection System
  - Metropolitan Transportation Commission (MTC)

- Use with Clipper Card
  - Smart Card
  - Fare Payment
  - Transit Fare Payment in San Francisco Bay Area

- Clipper Card
What?

- What are Clipper CIDs?
What did this project do?

- Relocate & Add CID
  - To Entrance & Exit Points
  - More CID where customer flows
- 3 Key Stations
  - Redwood City
  - Menlo Park
  - Palo Alto
When?

- **Design**
  - Redwood City = May 2019
  - Menlo Park = June 2019
  - Palo Alto = August 2019

- **Construction**
  - Redwood City = October 2019
  - Menlo Park = March/May 2020
  - Palo Alto = June 2020
How?

- Identify Where Customers are coming from & going to?
  - Go Pass users
  - Info from Marketing Study

- Add CIDs
  - Limited to 7 New CIDs

- Activate New CIDs
  - Borrow CIDs from MTC

- Remove (Relocate) CIDs
  - Ensure New CIDs Operating 1st
How?

Redwood City Station
07/10/18 AM trains

- Existing CID location
- Primary recommended CID locations
- Exit point
- Move existing CID
- Secondary recommended CID locations

Company shuttles
How?
How?
How?
How?
How?
How?
Questions?