Project 529

CALTRAIN BIKE REGISTRATION APP
Citizens Advisory Committee
Agenda Item #9
Current Environment – By the Numbers 2019

July 1, 2019 to October 31, 2019

Total Number of Reported Bike Thefts: 93
  • Onboard: 27
  • At Stations: 66

78% of Caltrain passengers report bike thefts online.

Reported bike thefts make up less than 1% of the type of crime that is reported.

Arrest Made: 1
Historicals

*2019: January 1, 2019 – October 31, 2019*
Transit Police: Strategic Plan

EDUCATING RIDERS
- Bicycle Advisory Committee
- Citizen Advisory Committee
- Prevention Tips
- Website Update
- Information Flyers
- Social Media Campaign
- Reporting System Update

STANDARDIZE RESPONSE ON SOCIAL MEDIA PLATFORMS
- Caltrain
- San Mateo County Sheriff's Office

ANALYTICS
- Managing Resources

BIKE APP
- Better Reporting Data
- Standardized Registration
- Proactive Tools
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Registration Events

2 Series of Events

• August 2019 (Palo Alto Caltrain Station, Redwood City Caltrain Station, San Francisco Caltrain Station)
• October 2019 (San Jose Diridon Caltrain Station, Hillsdale Caltrain Station, Mountain View Caltrain Station, San Francisco Caltrain Station)
  • and October 2019

Registered Bikes

• 355 Bikes Registered
• Dedicated Registration Page: www.project529.com/caltrain

RECOVER

• 3 bikes recovered
• Bike Partnerships
• Property Room (Caltrain and Sheriff’s Office)
• Law Enforcement proactive special details
Outreach/Marketing

- PROMOTE APP
- BIKE REGISTRATION
- www.project529.com/caltrain
- DATES/LOCATIONS