Project 529
Current Environment – By the Numbers 2018
January 1, 2019 – June 30, 2019

Total Number of Reported Bike Thefts: 38
- Onboard: 14
- At Stations: 24

74% of Caltrain passengers report bike thefts online.

Reported bike thefts make up less than 1% of the type of crime that is reported.

Arrest Made: 1
On average 80% of Bike Theft are taken on the Sheriff’s Office online reporting system.

**2019: January 1, 2019 – June 30, 2019**
Transit Police: Strategic Plan

EDUCATING RIDERS
- Bicycle Advisory Committee
- Citizen Advisory Committee
- Prevention Tips
- Website Update
- Informational Fliers
- Social Media Campaign
- Reporting System Update

STANDARDIZE RESPONSE ON SOCIAL MEDIA PLATFORMS
- Caltrain
- San Mateo County Sheriff’s Office

ANALYTICS
- Managing Resources

BIKE APP
- Better Reporting Data
- Standardized Registration
- Proactive Tools
Project 529 Tools

REGISTER
- Dedicated Registration Page
- Shield Technology

RESPOND
- Bike Community
- Transit Police Bureau

RECOVER
- Analytics
- Property Room
Outreach/Marketing

- PROMOTE APP
- BIKE REGISTRATION
- DATES/LOCATIONS
The Project 529 in Action
"Being successful requires us to be **PROACTIVE** and not wait for the theft to occur. It means you're on **OFFENSE**, not **DEFENSE**. You're **ACTIVE**, not **PASSIVE**. Let's work **COLLABORATIVELY** to make it happen."