Bike Share Update

Bicycle Advisory Committee
July 21, 2016

Overview

• Background – recap of Pilot Program
• Overview of current programs
  – Bay Area Bike Share – Motivate
  – Bay Bikes – City of San Mateo
• Next steps for Peninsula Pilot Cities
  – Redwood City
  – Palo Alto
  – Mountain View
Recap of Bay Area Bike Share Pilot Program

Background

- May 2010: MTC’s Climate Initiatives grant program
- August 2010: Air District submits final joint application
- Initial Pilot Funding: ~ $7 million
### Background

**• Deployed pilot in 5 cities**
- San Francisco, Redwood City, Palo Alto, Mountain View and San Jose
- Initial fleet of 700 bicycles
- Launched in summer 2013

**• Mixed Results**
- Strong ridership in San Francisco
- Limited success in other pilot cities

### City System Statistics

<table>
<thead>
<tr>
<th>City</th>
<th>Stations</th>
<th>Docks</th>
<th>Bikes</th>
<th>Trips</th>
<th>Percent</th>
<th>Trips / Bike / Day</th>
<th>Annual Member Trip Percentage</th>
<th>Casual Member Trip Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>San Francisco</td>
<td>35</td>
<td>665</td>
<td>350</td>
<td>321,108</td>
<td>90.7%</td>
<td>2.51</td>
<td>85%</td>
<td>15%</td>
</tr>
<tr>
<td>Redwood City</td>
<td>7</td>
<td>117</td>
<td>70</td>
<td>2,007</td>
<td>0.6%</td>
<td>0.08</td>
<td>79%</td>
<td>21%</td>
</tr>
<tr>
<td>Palo Alto</td>
<td>5</td>
<td>75</td>
<td>50</td>
<td>3,093</td>
<td>0.9%</td>
<td>0.17</td>
<td>57%</td>
<td>43%</td>
</tr>
<tr>
<td>Mountain View</td>
<td>7</td>
<td>117</td>
<td>70</td>
<td>9,989</td>
<td>2.8%</td>
<td>0.39</td>
<td>85%</td>
<td>15%</td>
</tr>
<tr>
<td>San Jose</td>
<td>16</td>
<td>264</td>
<td>160</td>
<td>17,956</td>
<td>5.1%</td>
<td>0.31</td>
<td>84%</td>
<td>16%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>70</td>
<td>1,236</td>
<td>700</td>
<td>326,915</td>
<td>100%</td>
<td>1.39</td>
<td>85%</td>
<td>15%</td>
</tr>
</tbody>
</table>

Pilot System Ridership: September 2014 – August 2015
Background

• Air District and MTC voted to privatize system in May 2015
  – Motivate awarded contract to operate
  – San Francisco, San Jose, East Bay targeted for expansion (no cost to public)

• Redwood City, Palo Alto, Mountain View not included in privatization
  – Have option to buy-in to Motivate system
  – MTC funded planning process to evaluate choices
  – MTC provided operating funds through end of pilot (June 30th, 2016)

Update from Motivate – Bay Area Bike Share
Update from City of San Mateo – Bay Bikes

Peninsula Pilot Cities – Next Steps
Peninsula Next Steps

- **Choices to be made by Redwood City, Palo Alto and Mountain View**
  - VTA, SamTrans and Caltrain participating as stakeholders

- **Strategic Decision Process**
  - Funded by MTC, led by SamTrans with technical support from Toole Design Group
  - Evaluated option to buy into Motivate system
  - Consider other technologies and systems
  - Plan for continuation or wind-down of pilot services

Peninsula Next Steps

- **Redwood City**
  - Chose to not buy-in to Motivate system
  - Motivate will redeploy docks and bikes to San Jose and San Francisco
  - Continuing to work with cities along the Caltrain corridor to evaluate bike share programs

- **Mountain View**
  - Paying to continue pilot service through November 2016 and possibly June 2017
  - Continuing to work with cities along the Caltrain corridor to evaluate bike share programs
Peninsula Next Steps

• Palo Alto
  – Paying to continue pilot service through November 2016
  – Continuing to work with cities along the Caltrain corridor to evaluate bike share programs
  – Council direction to explore a “Smart Bike” dock less system
  – Further council consideration scheduled for August