

Cal Train | Wrapped Trains



Reaching **18 Million+** of Silicon Valley's most **educated, upscale and affluent** transit audience on the Bay Area's commuter rail system.

As the regions largest moving billboard in California, the **100% above ground rolling canvas** travels from Downtown San Francisco through Silicon Valley, ending in the congested San Jose business corridor.

Product Information:

- > 18'H x 85'W ad space
- > 5 Wrapped Trains

Coverage:

- > 32 Stations
- > 43 Vehicle Street Crossings
- > 24 Over/Underpass Crossings

Key Stops:

- > AT&T Park
- > Palo Alto/ Stanford
- > SAP Center





Cal Train Coverage

