Project 529

PREPARED BY TRANSIT POLICE BUREAU
Current Environment – By the Numbers 2018

January 1, 2019 – June 30, 2019

Total Number of Reported Bike Thefts: 38
  • Onboard: 14
  • At Stations: 24

74% of Caltrain passengers report bike thefts online.

Reported bike thefts make up less than 1% of the type of crime that is reported.

Arrest Made: 1

6,000 bikes onboard daily
On average 80% of Bike Theft are taken on the Sheriff’s Office online reporting system.

*2019: January 1, 2019 – June 30, 2019*
Transit Police: Strategic Plan

EDUCATING RIDERS
- Bicycle Advisory Committee
- Citizen Advisory Committee
- Prevention Tips
- Website Update
- Informational Fliers
- Social Media Campaign
- Reporting System Update

STANDARdIZE RESPONSE ON SOCIAL MEDIA PLATFORMS
- Caltrain
- San Mateo County Sheriff's Office

ANALYTICS
- Managing Resources

BIKE APP
- Better Reporting Data
- Standardized Registration
- Proactive Tools
Project 529
Tools

REGISTER
• Dedicated Registration Page
• Shield Technology

RESPOND
• Bike Community
• Transit Police Bureau

RECOVER
• Analytics
• Property Room
Outreach/Marketing

- PROMOTE APP
- BIKE REGISTRATION
- DATES/LOCATIONS
The Project 529 in Action
"Being successful requires us to be PROACTIVE and not wait for the theft to occur. It means you're on OFFENSE, not DEFENSE. You're ACTIVE, not PASSIVE. Let's work COLLABORATIVELY to make it happen."