



Presentation

Riding Together: Bay Area Healthy Transit Plan

Citizens Advisory Committee
September 16th, 2020
Agenda Item #8

ABOUT

- Through MTC
- 9 Bay Area Counties
- 27 Agency Participants



PLAN PURPOSE

- Provides guidance for health and safety mitigations to be applied
- Ensures consistency across the network of transit agencies
- Clarifies the responsibilities of transportation customers and transportation riders
- Recommend communication strategies and key messages

PLAN SCOPE

- Applies to Bay Area public transportation providers
- Limited to COVID-19 recovery efforts and mitigations
- Covers transportation services provided directly by the public and those provided under contract



CUSTOMER FACING HEALTH AND SAFETY MITIGATIONS

Ventilation



Disinfecting



Distancing



Touchless Payments



Face Covering



Hand Hygiene



CUSTOMER FACING HEALTH AND SAFETY MITIGATIONS

Physical Distancing



- Customers to maintain physical distancing
- Transit providers

CUSTOMER FACING HEALTH AND SAFETY MITIGATIONS

Face Covering



- Required on all vehicles and at all facilities

CUSTOMER FACING HEALTH AND SAFETY MITIGATIONS

Cleaning and Disinfecting



- Daily cleaning and disinfecting
- Elevated cleaning protocols
- Products used must be listed by EPA List N
- Coordinate with public health officials

CUSTOMER FACING HEALTH AND SAFETY MITIGATIONS

Hand Hygiene



- Carry on your sanitizer
- Transit agencies will provide information if hand washing or sanitizing stations are available

CUSTOMER FACING HEALTH AND SAFETY MITIGATIONS

Touchless Fare



- Encourage touchless fare to customers
- Communicate touchless fare options

CUSTOMER FACING HEALTH AND SAFETY MITIGATIONS

Ventilation



- Maximize fresh air in vehicles and facilities, based on ventilation options and air quality.
- Confirm maintenance is performed on ventilation
- Use the highest MERV-rated filter appropriate for the HVAC system in vehicles and facilities, as feasible..

TRANSIT EMPLOYEE HEALTH AND SAFETY MITIGATIONS

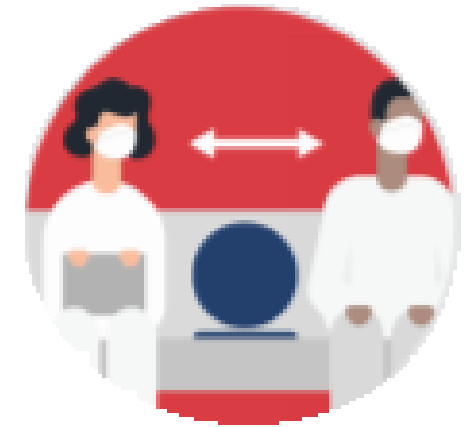
PPE



Infected Employees /
Contact Tracing



Distancing



Communication Strategies and Key Messages

Goals:

- Encourage safe behaviors
- Increase awareness for public responsibility
- Increase public confidence
- Promote compliance

Tactics:

- Partner with public in messaging
- Leverage media channels
- Share info with media and community stakeholders

Communication Strategies and Key Messages

Strategies:

- Educate transit riders of implemented mitigation measures.
- Inform employees and riders of responsibilities.
- Encourage customer compliance.

Target Markets:

- Current customers
- Previous customers
- Transit agency employees
- Bay area employers

WHAT'S NEXT?

All participating transit agencies will be providing data metrics that will include:

- Face mask compliance
- Vehicle capacity
- Contact tracing

- [Healthytransitplan.com](https://www.healthytransitplan.com)

THANK YOU!