Proposed Fare Changes
Presentation Overview

1. Public Comment Process
2. Final Proposed Changes
Public Comment Process

- Call for public hearing in May 2019 and amended in June 2019
- Outreach through newspaper advertisements, social media, website, public meetings, and virtual town hall (information was available in English, Spanish, and Chinese)
  - 433 members of the public attended meetings or viewed the virtual town hall recordings
  - 172 comments were received
- Additional communications to all GoPass participating companies
- Caltrain public hearing – August 1, 2019
Title VI

- The fare change proposal does not create disparate impacts on minority riders or disproportionate burdens on low-income riders
Final Proposed Fare Changes
GoPass

- Price of the GoPass to increase by 20%, effective January 1, 2020.
- 5% increase every two years on January 1, starting in 2022.
- Policy goal-1) Strive for consistency across fare products in the revenue generated per passenger and per passenger mile. 2) Maintain fare products and collection methods that are cost-effective and easy for the agency to administer.
Clipper

- Clipper discounts for one-way fares to be reduced from $0.55 to $0.25 on April 1, 2020, with corresponding changes to monthly passes.

- Policy Goal:
  1) Ensure the agency’s ongoing financial health, including the need for a balanced Operating Budget and support for State of Good Repair and capital programs.
  2) Strive for consistency across fare products in the revenue generated per passenger and per passenger mile.
One-Way/Day Pass/Monthly Pass

- Incremental fare increases every two years
- $.50 increase to the base fare scheduled for July of 2020
- $.25 increase to the zone fare scheduled for July of 2022
- $.50 increase to the base fare scheduled for July of 2024

- Policy goal- Provide predictable and incremental fare changes.
Means-Based Fare Pilot Program

- Officially participate in MTC’s Means-Based Discount Fare pilot program (scheduled to begin in the first quarter of 2020)
- Offers eligible participants a 20% discount off of the single-ride adult Clipper Card Caltrain fares
- The program will insulate low income participants from increased costs when the Clipper discount is reduced
- Policy goal- 1) Advocate for and participate in State and regional programs that make it more affordable for low-income customers to use transit. 2) Comply, at a minimum, with federal requirements for providing fare discounts, and for minimizing disparate impacts on minority riders and disproportionate burdens on low-income riders.
Administrative Changes

- Charter trains, parking and bicycle locker fees will be removed from the Codified Tariff. These fees will be placed in a separate document and any changes to the fees or the rules will be brought to the Board in a later process.
# Sample Fares

<table>
<thead>
<tr>
<th>Zones Traveled</th>
<th>Fare Type</th>
<th>Payment Option</th>
<th>Category</th>
<th>Current</th>
<th>Eff. 1/1/2020*</th>
<th>Eff. 4/1/2020</th>
<th>Eff. 7/1/2020</th>
<th>Eff. 7/1/2022</th>
<th>Eff. 7/1/2024</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>One-way</td>
<td>Clipper</td>
<td>Adult</td>
<td>$3.20</td>
<td>$3.20</td>
<td>$3.50</td>
<td>$4.00</td>
<td>$4.00</td>
<td>$4.50</td>
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<tr>
<td>2</td>
<td>One-way</td>
<td>Clipper</td>
<td>Eligible</td>
<td>$2.60</td>
<td>$2.60</td>
<td>$2.60</td>
<td>$2.85</td>
<td>$3.10</td>
<td>$3.35</td>
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<tr>
<td>2</td>
<td>Monthly Pass</td>
<td>Clipper</td>
<td>Adult</td>
<td>$163.50</td>
<td>$163.50</td>
<td>$172.50</td>
<td>$187.50</td>
<td>$195.00</td>
<td>$210.00</td>
</tr>
<tr>
<td>3</td>
<td>One-way</td>
<td>Clipper</td>
<td>Adult Means-based*</td>
<td>*</td>
<td>$6.15</td>
<td>$6.40</td>
<td>$6.80</td>
<td>$7.20</td>
<td>$7.60</td>
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<tr>
<td>3</td>
<td>One-way</td>
<td>Ticket Machine, Mobile App</td>
<td>Adult</td>
<td>$8.25</td>
<td>$8.25</td>
<td>$8.25</td>
<td>$8.75</td>
<td>$9.25</td>
<td>$9.75</td>
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</tbody>
</table>

*Current fare for 3 zone One-way is $7.70
## Estimated Fare Revenue Impact (in $ millions)

<table>
<thead>
<tr>
<th>Scenario</th>
<th>FY 2020</th>
<th>FY 2021</th>
<th>FY 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>GoPass +20%, Clipper Discount $0.25 on 4/1/2020</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Projected Operating Deficits</td>
<td>($1.1)</td>
<td>($8.3)</td>
<td>($14.7)</td>
</tr>
<tr>
<td>Fare Revenue Increase</td>
<td>$3.1</td>
<td>$10.6</td>
<td>$11.2</td>
</tr>
<tr>
<td><strong>Adjusted Operating Deficits</strong></td>
<td><strong>$2.0</strong></td>
<td><strong>$2.3</strong></td>
<td><strong>($3.5)</strong></td>
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<tr>
<td><em>Farebox Recovery</em></td>
<td>70%</td>
<td>72%</td>
<td>70%</td>
</tr>
</tbody>
</table>

- The estimated fare revenue increase assumes all fare changes are implemented.
- *Adjusted operating deficits and farebox recovery are shown with the increase fare revenue from the fare changes.
- Member contributions are assumed constant at $29.9M for all years.
### Revenue per Passenger Mile

- GoPass revenue/passenger mile has increased with recent fare changes
- Clipper scenarios assume all changes through July 1, 2024 (FY2025)

<table>
<thead>
<tr>
<th>Fare</th>
<th>FY17 October</th>
<th>Current</th>
<th>FY25 GoPass +20%, Clipper Discount $0.25</th>
</tr>
</thead>
<tbody>
<tr>
<td>One-way ticket</td>
<td>$0.26</td>
<td>$0.27</td>
<td>$0.32</td>
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<tr>
<td>Day pass</td>
<td>$0.21</td>
<td>$0.22</td>
<td>$0.26</td>
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<tr>
<td>GoPass</td>
<td>$0.13</td>
<td>$0.20</td>
<td>$0.26</td>
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<tr>
<td>Clipper Cash value</td>
<td>$0.18</td>
<td>$0.19</td>
<td>$0.24</td>
</tr>
<tr>
<td>Monthly Pass</td>
<td>$0.19</td>
<td>$0.23</td>
<td>$0.28</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$0.19</strong></td>
<td><strong>$0.22</strong></td>
<td><strong>$0.27</strong></td>
</tr>
</tbody>
</table>

**Notes:** FY17 October uses October 2016 Triennial Survey for average trip distance and revenue and ridership from October 2016. All other scenarios use FY17 October revenue per passenger and assume revenue increases based on fare increase percentages.
Timeline

- Board adoption of fare increases
- GoPass Increase of 20%
- Reduction of Clipper discount
- Base fare increases by $0.50
- GoPass Increase of 5%
- Increase Zone charge by $0.25
- GoPass Increase of 5%
- Base fare increases by $0.50
- GoPass renewal forms distributed
- Targeted implementation of MTC Means Based Fare

- 9/15/19
- 1/1/20
- 4/1/20
- 7/1/20
- 1/1/22
- 7/1/22
- 1/1/24
- 7/1/24