



Strategic Plan Update

Board of Directors
April 3, 2014



Context

About Caltrain

- Diesel commuter rail system
- San Francisco to San Jose
- 77 mile corridor, 32 stations
- 92 trains / weekday
- 68 trains / weekend
- Ridership: ~ 50,000 / weekday



Caltrain Challenges / Opportunities

- Increasing demand
- Capacity constraint
- Aging system
- Growing safety regulations
- Funding constraints

Strategic Plan Update

- Policy Framework for Looking Forward
- Existing 2004 Strategic Plan
- Update Needed
- 10-year Outlook
- Living Document

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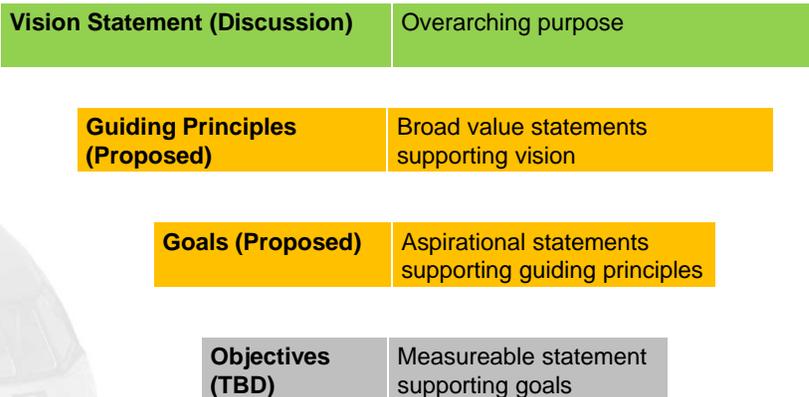
Existing and New Commitments

- Safety
- On-time, Quality Service
- State of Good Repair / Maintenance
- Modernization
 - Advanced signal system (CBOSS PTC)
 - Corridor electrification
 - Continued capacity improvements
- HSR/Caltrain Blended System

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Strategic Plan Framework

Plan Structure



What is our Vision?

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2004 Vision Statement

Become the preferred mode of travel along the Peninsula Corridor by:

- Providing passengers with a world-class travel experience
- Acting as a major catalyst for redevelopment and economic activity in communities along its route
- Playing a key role in mobility management along the Peninsula Corridor and in the Bay Area region as a whole

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Proposed Guiding Principles & Goals

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Guiding Principle: Ensure the safety of customers, employees and the public

Goals:

- Comply with safety and security regulations
- Promote a safety culture and awareness within and beyond the organization
- Invest in and maintain a safe system
- Safeguard the security of Caltrain customers, employees and the public

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Guiding Principle: Grow and manage customer demand with expanded and enhanced service

Goals:

- Meet current and future customer mobility needs
- Balance service and amenities to address different travel markets
- Operate a dependable and punctual service
- Provide a comfortable and convenient travel experience

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Guiding Principle: Maximize utilization of system infrastructure & rolling stock

Goals

- Maintain a state of good repair
- Invest in system reliability
- Expand capacity through timely investments
- Support a blended Caltrain / High Speed Rail system in the Peninsula corridor

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Guiding Principle: Establish financial stability, minimize operating subsidy and fund system improvements

Goals:

- Efficiently deliver services and projects
- Maximize revenues
- Stabilize and expand external funding sources

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Guiding Principle: Serve as a critical element of the region's transportation and land use system

Goals:

- Improve connectivity to local and regional transportation systems
- Promote alternative modes of station access and egress
- Encourage transit supportive development at and around stations
- Integrate with California's statewide rail network

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Guiding Principle: Build partnerships with government agencies, stakeholders and the public

Goals:

- Build relationships with openness and fairness
- Cultivate effective external participation
- Strengthen partnerships by pursuing common goals

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Guiding Principle: Conduct business in a socially responsible way

Goals:

- Fulfill civil rights regulations
- Minimize Caltrain's environmental footprint
- Provide an inclusive and equitable system

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Discussion

