



Caltrain Bike Access Survey

Bicycle Advisory Committee
January 15, 2019





Objectives

- **Current station access by bike**
- **Inform prioritization station access investment**



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Methodology

- **Online Survey**
 - October 30 to November 16, 2018
- **Response**
 - 1, 309 completed surveys
 - 1, 143 completed surveys
 - 87% completed surveys

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Promotion

- www.caltrain.com
- **Social Media**
- **Press Release**
- **Caltrain Bike Advisory Committee (BAC)**
- **Peninsula Organizations including Bicycle Organizations**

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Digital Promotion

- **Boosted Bike Survey Ad**
 - 6,254 Impressions
 - 3,727 Reach
 - 407 Engagement
- **Organic Bike Survey Post (in Ad)**
 - 4,551 Reach
 - 114 Links/Comments/Shares/Clicks
- **All Other Organic Bike Survey Posts**
 - 6,507 Reach
 - 245 Likes/Comments/Shares/Clicks

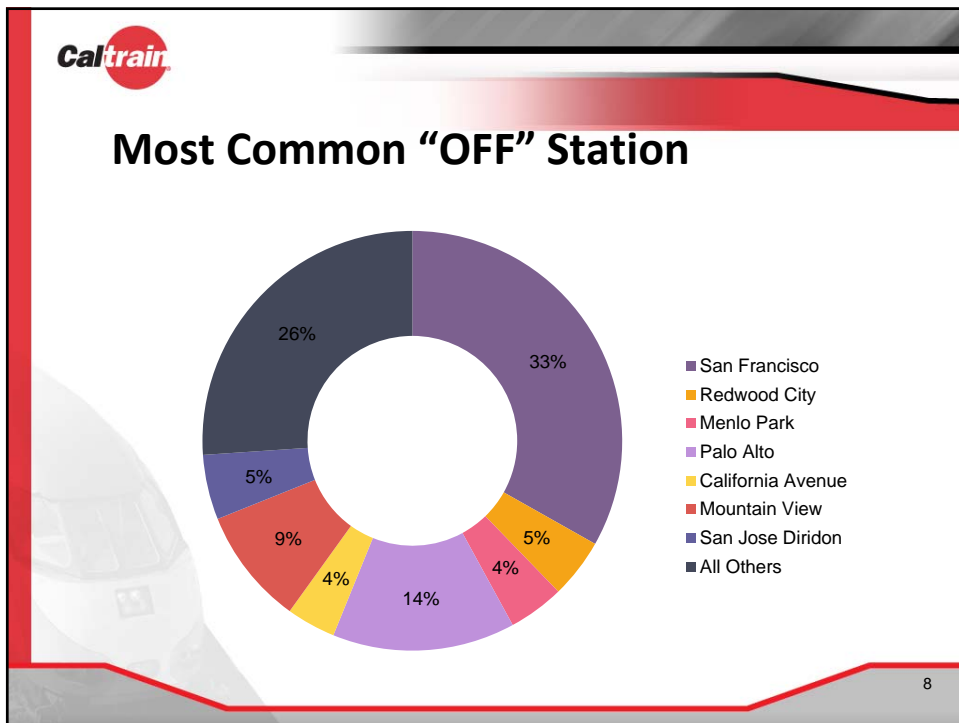
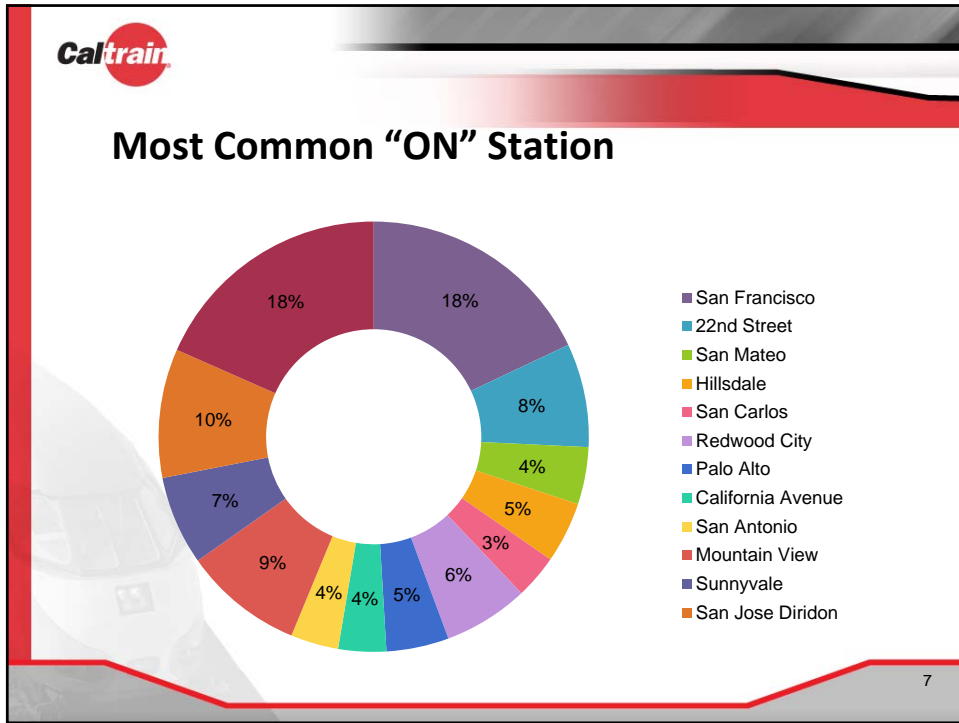
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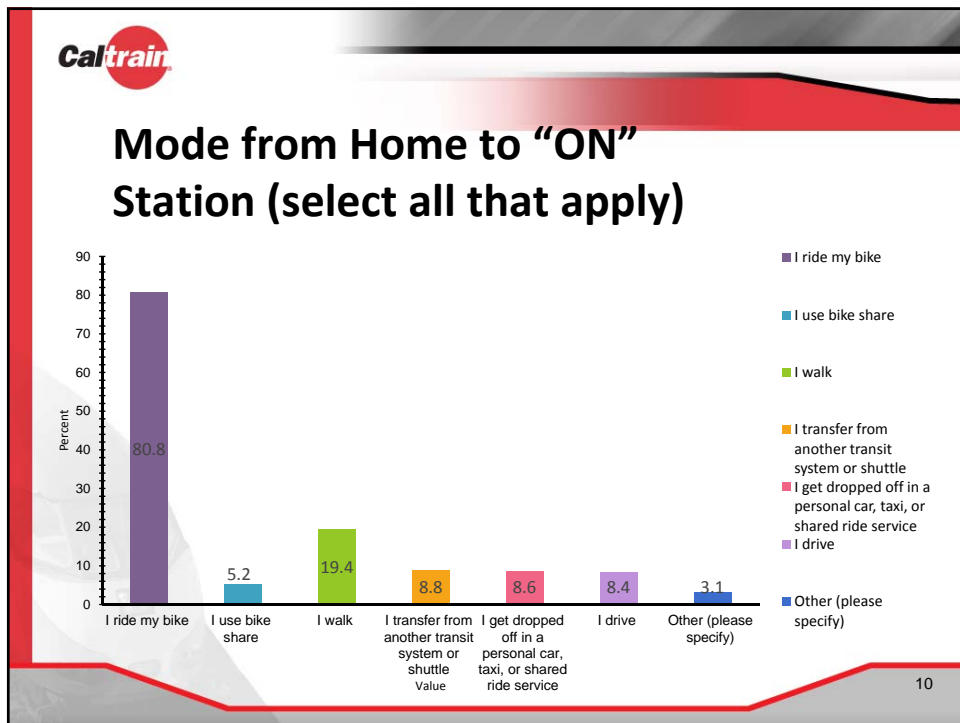
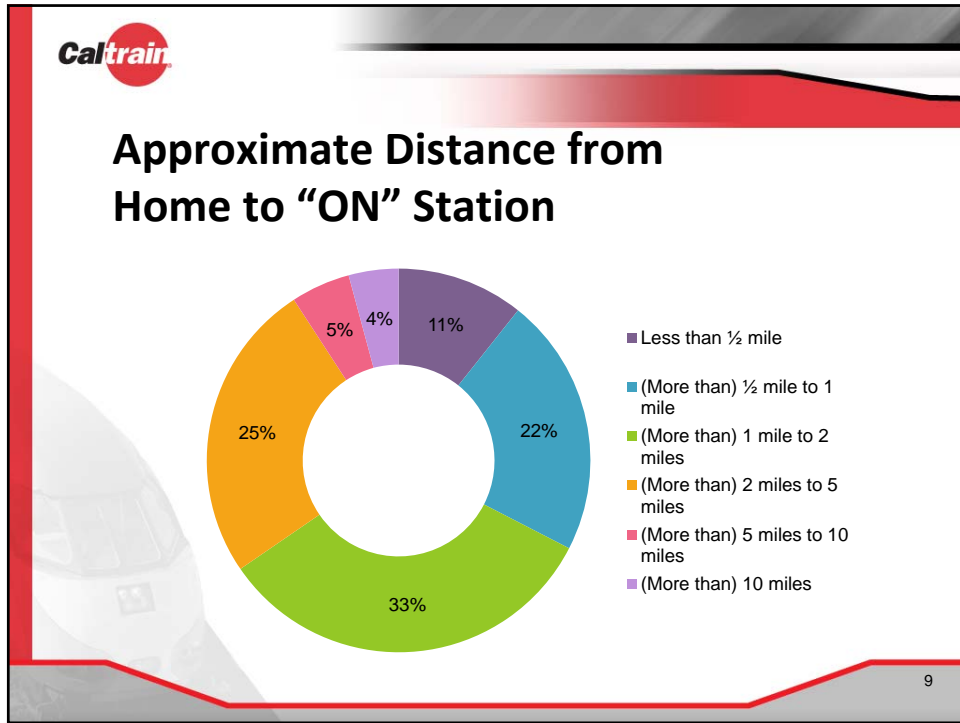
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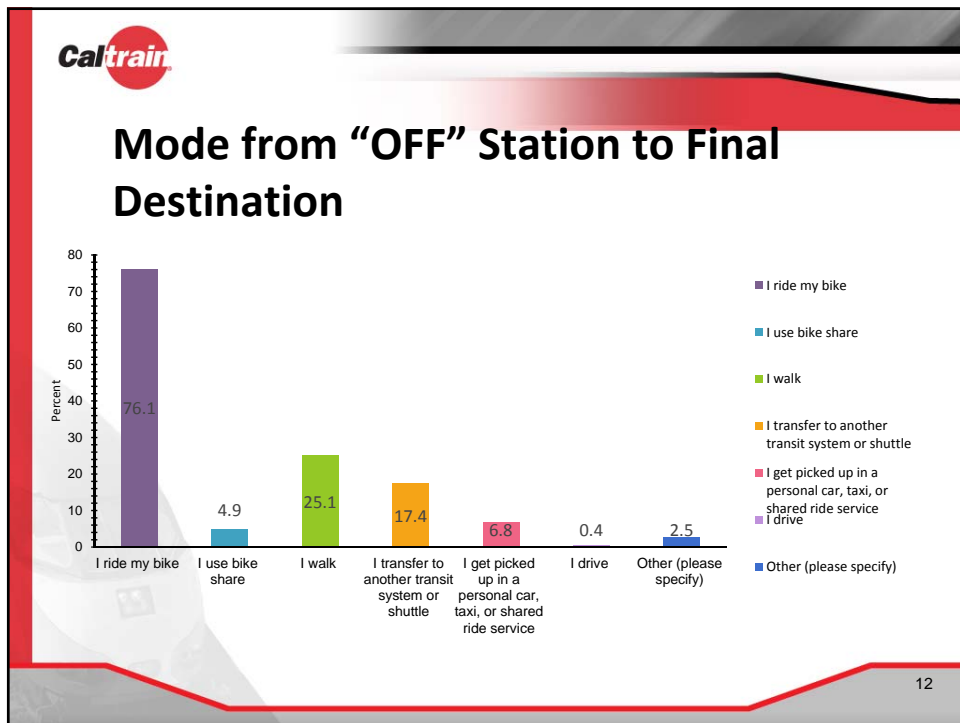
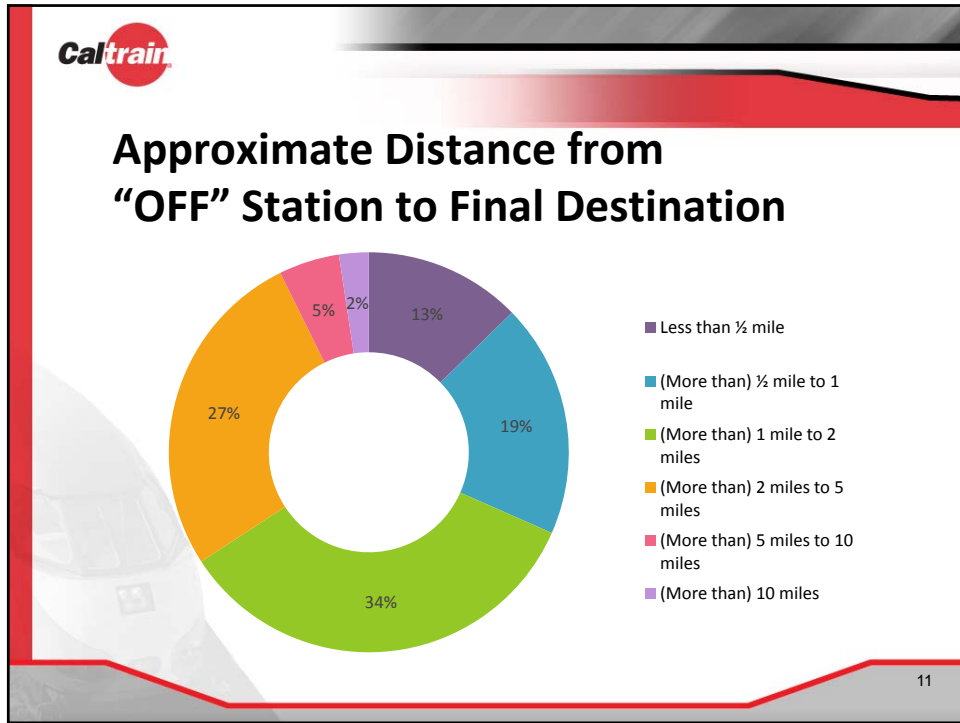
Frequency Riding a Bike to or from a Caltrain Station

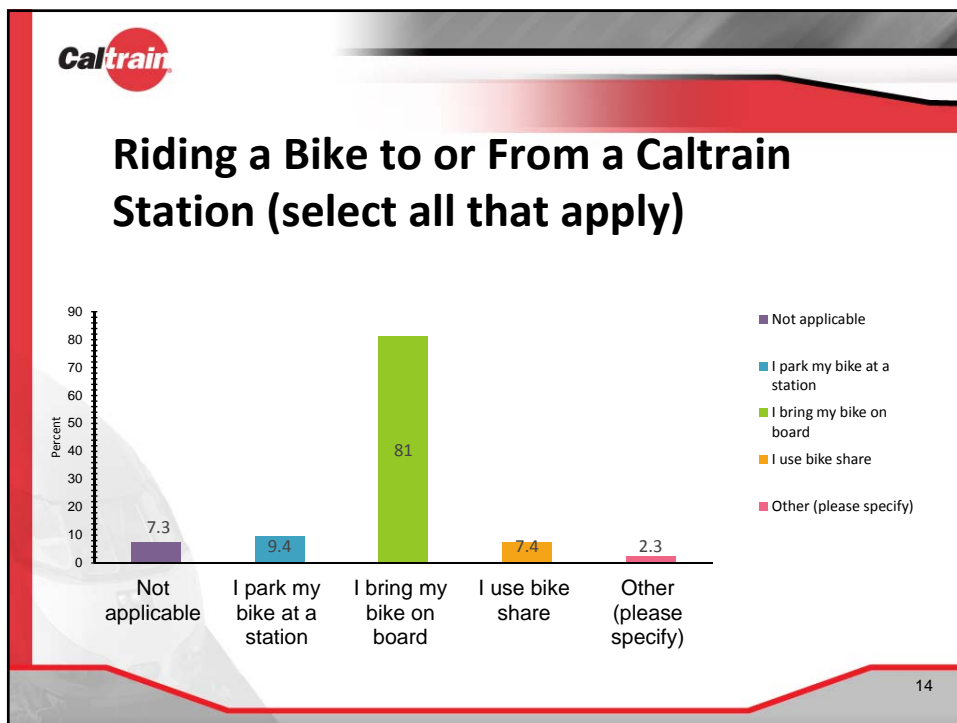
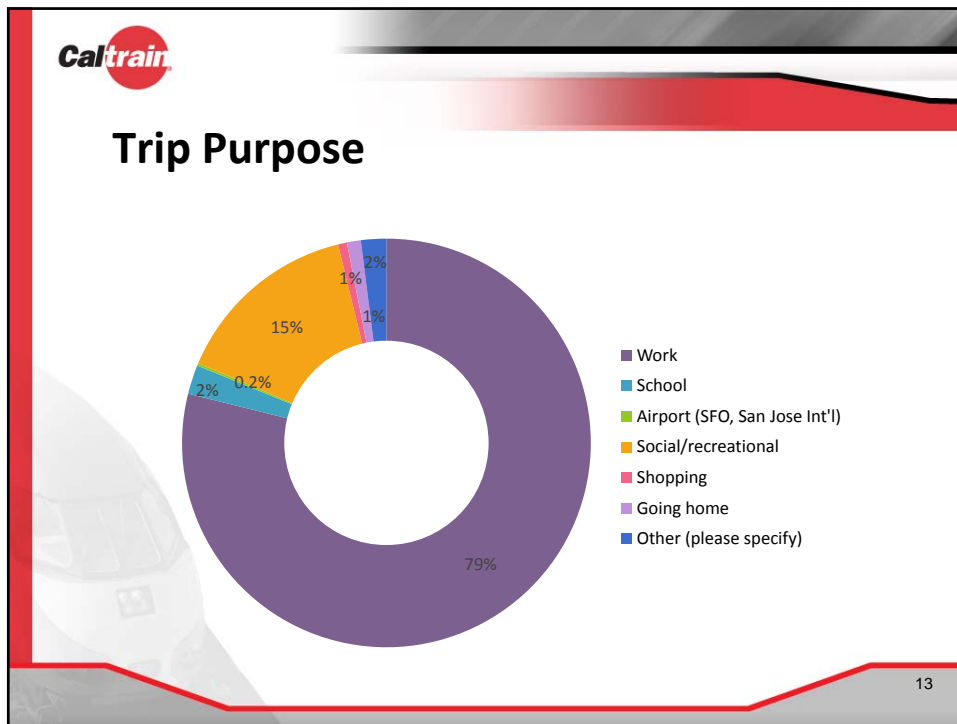
Frequency	Percentage
6-7 days a week	3%
5 days a week	33%
4 days a week	10%
3 days a week	10%
2 days a week	5%
1 day a week	4%
1-3 days/month	11%
Less than once a month	12%
Rarely or never	13%

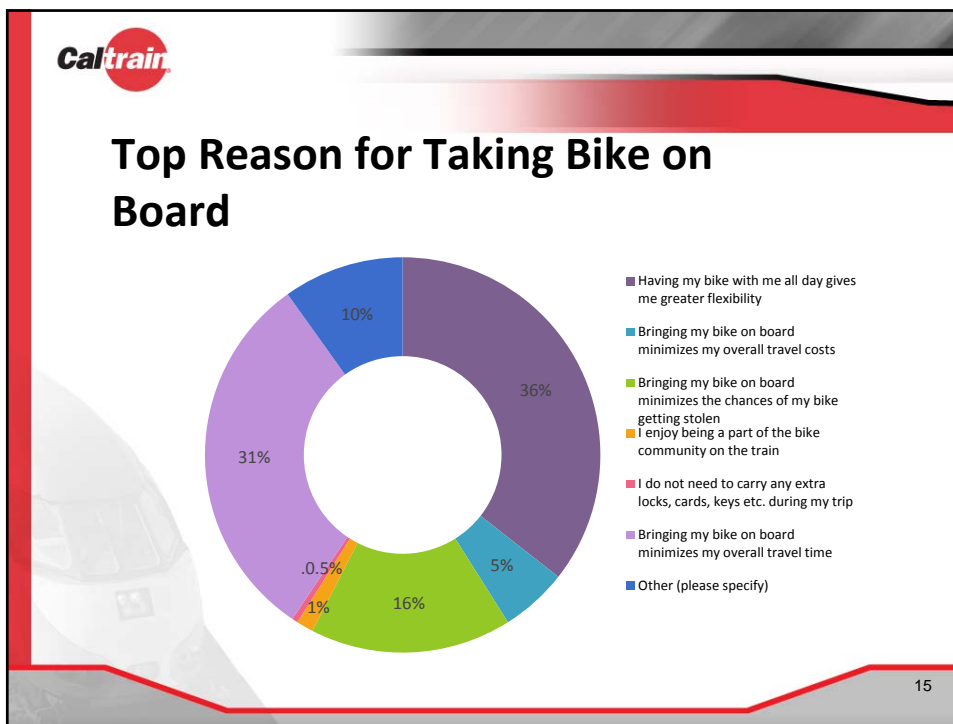
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Factors Which May Influence Bike Parking at a Station

Factor	Might consider at Origin Station	Might consider at Destination Station	Would not consider	Total Responses
Secure, "on-demand" bike lockers (electronic lockers)	50%	30.8%	38.7%	652
A staffed or "valet" bike parking facility	39.8%	27.9%	50.2%	1192
Secure, "on-demand" enclosed parking facility (bike room or cage with bike racks)	43.3%	30%	45.3%	1188
A "reserved" bike locker that is assigned specifically to you	34.7%	25.8%	54.5%	1189
An extensive bike share program	29.4%	43.4%	49.5%	1189
An extensive electric bike share program	29.7%	41%	51.2%	1190
An extensive electric scooter share program	22.4%	32.1%	62%	1189
Designated "overnight" bike facilities where I could securely park my bike, even for multiple days at a time	32.8%	33%	52%	1191
Abundant, well designed bike racks located in high visibility areas	24.8%	19.5%	69.1%	1192

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Ratings for Parking Facilities or Programs at Stations

	5 Very Important	4	3	2	1 Not at all Important	Responses
Secure, "on-demand" bike lockers (electronic lockers)	29.0%	20.4%	18.5%	0%	11.7%	1,409
A staffed or "valet" bike parking facility	0%	16.8%	18.6%	18.5%	29.3%	1,342
Secure, "on-demand" enclosed parking facility (bike room or cage with bike racks)	23.0%	22.3%	19.0%	0%	13.4%	1,433
A "reserved" bike locker that is assigned specifically to you	14.7%	0%	19.1%	21.4%	31.3%	1,298
An extensive bike share program	25.2%	18.3%	19.6%	0%	18.5%	1,371
An extensive electric bike share program	20.4%	17.1%	21.1%	0%	24.4%	1,348
An extensive electric scooter share program	16.0%	0%	20.5%	15.2%	35.2%	1,293
Designated "overnight" bike facilities where I could securely park my bike, even for multiple days at a time	17.5%	0%	21.6%	17.8%	26.9%	1,329
Abundant, well designed bike racks located in high visibility areas	25.1%	17.5%	18.2%	0%	21.7%	1,351

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Next Steps



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